

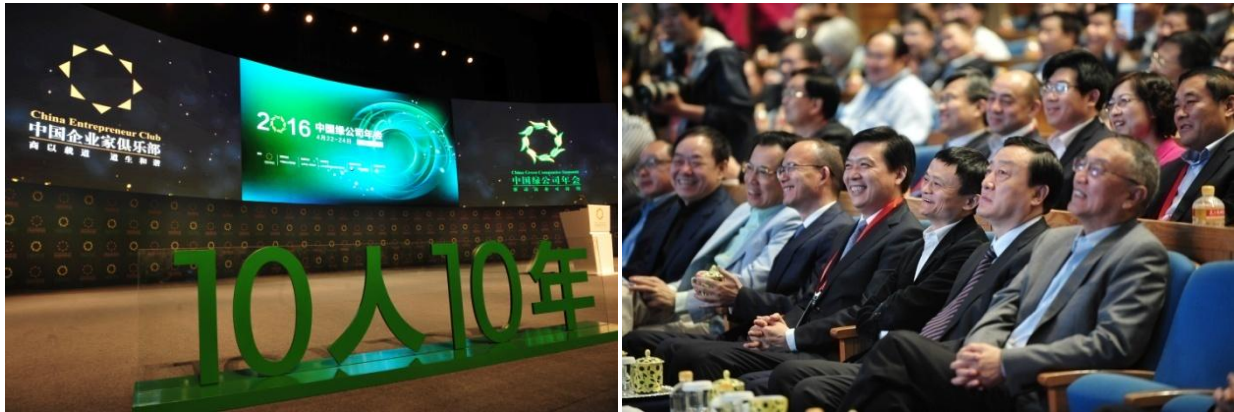


# 2017 China Green Companies Summit

April 22-24 | Zhengzhou



## About Us



### About the Summit

**The China Green Companies Summit (CGCS)** is dedicated to promoting smart, long-term economic and social growth. Established in 2008, the annual Summit hosts over 1000 guests from China and abroad. Business leaders, political decision-makers, academic authorities, NGO representatives, and influential journalists gather each year on Earth Day (April 22) in the name of sustainable growth. The *Green* in China Green Companies Summit reflects a core mission of sustainable business across industries. The Summit gathers diverse industry leadership to brainstorm constructive solutions towards sustainable business and deeper business to business collaboration.

---

### About the Organizer

**The China Entrepreneur Club (CEC)** is the premier business leader platform in China. Established as a non-profit organization by 31 of China's most influential entrepreneurs, economists and diplomats in 2006, the CEC has become a hub for Chinese business leader exchange, cooperation, and international collaboration. The China Entrepreneur Club membership of 55 is led by Chairman Mr. Jack Ma (Executive Chairman, Alibaba Group) and President Dr. Ma Weihua (Former President, China Merchants Bank).

CEC members represent the first generation of modern Chinese entrepreneurs. Members and member companies are proud to represent commercial integrity and success. The 55 member companies generated total annual revenues equating to about 4.5 percent of the Chinese economy in 2015, collectively employing over one million persons.



China Entrepreneur Club  
中国企业家俱乐部  
商以载道 道生和谐



China Green Companies Summit  
中国绿公司年会  
推动商业可持续



## A History of the Summit

Since establishment 2008, the China Green Companies Summit has been held in 8 cities across China. The Summit is the only annual meeting engaging the full China Entrepreneur Club and China Green Companies Alliance (CGCA) membership. The Summit network of business leaders from across China and overseas are invited to join CEC and CGCA members in the pursuit of constructive solutions for the Chinese and global business climate.

### The China Green Companies Alliance

Initiated by the China Entrepreneur Club (CEC) in 2013, the China Green Companies Alliance (CGCA) is a value-sharing platform for 128 current member companies to develop and maintain sustainable business competitiveness. Similar to the CEC, the CGCA membership participates in quarterly roundtable events at member companies in China, as well as one annual overseas delegation visit. Each April, the CGCA members gather for the Summit as a culminating event centered on furthering sustainable business competitiveness. Foreign multinationals are eligible to apply to join the China Green Companies Alliance.

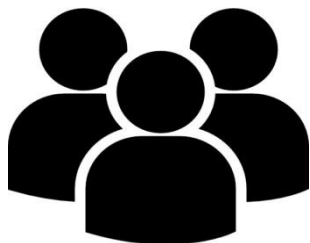
---

### 2017 China Green Companies Summit Theme

## Divided Progress: Finding New Economic Drivers

Across businesses today, new technologies, business models, and management tools are creating intensely competitive disruption. Companies and individuals best embracing these tools can innovate and excel in the cutthroat race towards industry leadership. The 2017 China Green Companies Summit of business leaders and experts will focus on their most pressing issues in a pursuit of business oriented solutions and new inspiration for sustainable growth.

### CGCS by the Numbers



1000 Participants



150 Speakers



200 Journalists



10+ Countries

## 2017 Summit | Zhengzhou, Henan

### Summit Dates and Venue

April 22-24 | Zhengzhou International Convention and Exhibition Centre (ZZICEC)

Zhengzhou City, Henan Province

### Summit Organizational Structure

Initiated by: China Green Companies Alliance (CGCA)

Supported by: People's Government of Henan Province

Organizer: China Entrepreneur Club (CEC)

Co-organizer: Henan Provincial Commerce Department

---

### Henan: At a Glance

- Birthplace of Chinese civilization, more than 200 emperors spanning 20 dynasties have reigned over the province; four of the Eight Great Ancient Capitals of China can be found in this region, Luoyang, Anyang, Kaifeng and Zhengzhou
- Population (2013): 94.1 million - ranked 3rd in China
- GDP (2015): CNY 3.7 trillion (USD 569 billion) - ranked 5th in China
- GDP Growth (2015): 8.3%

### Zhengzhou: At a Glance

- GDP (2015): CNY 731 billion (USD 112 billion) | GDP Growth (2015): 10.1%
- Political, economic, technological, and educational center of Henan Province, key transportation hub for Central China
- Major industries of Henan include agribusiness and food processing, chemical, automotive, machinery production, textiles and electronics



## The National Delegation Package



### What is a National Delegation?

A national delegation is comprised of 10 or more business representatives of companies from one nation. The Summit has formerly hosted national delegations from Canada, France, Italy, Japan and the United Kingdom.

---

### National Delegation Package Benefits

National delegations can enjoy the following exclusive privileges during the 2017 Summit:

- **Tailored National Delegation Session**  
The 2017 Summit enables a national delegation to tailor a panel or roundtable event within the Summit Program for exclusive participation of your delegation and select CEC business leaders.
- **Closed-door Events**  
Each year the Summit incorporates at least one closed door event exclusive to national delegations and the CEC membership. In 2016, CEC Chairman Liu Chuanzhi and the CEC membership hosted a breakfast networking event in Jinan, giving international participants an opportunity to sit down with the CEC network of business leaders.
- **B2B Meetings and Networking**  
The 2017 Summit will enable international companies the opportunity connect and arrange meetings through an exclusive online database of Chinese business leaders. Regular coffee breaks and meals offer further space to network and build relationships.
- **Speaking Roles and Media Coverage**  
Delegation participants will have priority in consideration for speaking roles across Summit panel and roundtable events. The Summit will have comprehensive media coverage and opportunity for media interviews.

## National Delegation Registration

### National Delegation Status

- 10 or more business participants comprising delegation core
- 3 complementary tickets available for Fortune 500 regional or global CEO/Chairman
- Additional complementary tickets (1 ticket allocated for 5 business participants)

### Online Registration

[2017 Summit Registration Link](#)

### Conference Fee

Standard rate: 30,000 RMB

Discounted rate: 25,000 RMB (national delegation participants only)

Conference fee includes:

- Full participation access to the 2017 Summit Program and exclusive package benefits
- Two nights of 5 star hotel accommodations near the Summit
- Meals throughout the Summit
- Shuttle transportation to and from the Summit

---

### Contact the CEC

Eric Gass

Project Manager, Membership and Global Engagement

China Entrepreneur Club (CEC)

E: [eric.g@daonong.com](mailto:eric.g@daonong.com)

T: +86 10 62766066 ext. 883

Iris Qian

Manager, Membership and Global Engagement

China Entrepreneur Club (CEC)

E: [eric.g@daonong.com](mailto:eric.g@daonong.com)

T: +86 10 62766066 ext. 878

## Appendix 1: Potential Summit Topics

### Smart Manufacturing

Over the next 20 years, Smart Manufacturing will bring an estimated \$3 trillion in added GDP value globally. Which pioneers in the field today will likely make greatest impact worldwide, and play a key role in the “Made in China 2025” initiative?

### Big Data

China is king of big data. Big data tells the diversified story of what is happening on many different levels and degrees of weigh across Chinese provinces, age groups, income levels and government organizations. What are companies doing in China to make the most of big data?



### Middle Class Consumption

The power of China's 300 million strong middle class is already a well told story. How can the diverse implications of this middle class demand be understood and anticipated across industries and businesses worldwide? Which industries will flourish over the next decade?

### Internet

China is a mobile internet powerhouse with an estimated 600 million smart phone users. Yet this internet space is often misunderstood and extremely competitive. What are today's top companies in China doing to revolutionize their industry's utilization of the Internet?



### A Low Carbon Future

Last year, China invested \$102.9 billion USD in renewable energy and installed half of the world's new wind power. It is still highly dependent on coal, but its coal consumption has



peaked and begun to decline, to be replaced over time by renewable, hydro, and nuclear power. How will China drive a future of low carbon and what opportunities will be grown?

### Overseas Investment

Chinese investment around the world set a record pace in the first half of 2016, exceeding its full-year total from just four years ago. The upsurge is largely due to acquisitions by private Chinese firms. By sector, China continues to diversify investment in technology and entertainment. What will the next decade bring in Chinese outbound investment?



### Entertainment and Tourism

Just 4 percent of the Chinese population hold a passport, but spent almost \$200 billion overseas in 2015, more than any other nation. With 12 percent of the population expected to hold a passport within a decade, what will this mean for the global tourism industry?

### Healthcare

Health is the world's biggest industry, with spending on healthcare amounting to an estimated ten percent of global GDP. China's healthcare spending is expected to reach \$1 trillion USD in 2020. What opportunities lie in this restricted and fragmented industry?

### Agribusiness

Agriculture employs over 300 million farmers in China, ranking first worldwide in farm output. Yet China still struggles to feed its population, with just 10% of the world's arable land. How can the agribusiness sector opportunity be seized to improve yields and reduce pollution?



## Appendix 2: Previous Summit Speakers



**Jack Ma**

Chairman, China Entrepreneur Club  
Executive Chairman, Alibaba Group



**Ma Weihua**

President, China Entrepreneur Club  
Former President, China Merchants Bank



**Guo Guangchang**

Vice President, China Entrepreneur Club  
Chairman, Fosun Group



**Liu Yonghao**

Vice President, China Entrepreneur Club  
Chairman, China New Hope Group  
Vice Chairman, China Minsheng Banking Corp. Ltd



**Liu Donghua**

Founder and Vice President,  
China Entrepreneur Club  
Founder and Chief Guideline Officer, Zhisland



**Liu Chuanzhi**

Chairman, Legend Holdings Corporation;  
Founder & Honorary Chairman, Lenovo Group  
Limited



**Tomson Li**

Chairman of the Board and CEO, TCL  
Corporation



**Wang Yusuo**

Chairman, ENN Group



**Jia Yueting**

CEO, Le Holdings (Beijing) Co., Ltd



**Edward Tian**

Chairman, China Broadband Capital Partners  
Chairman, AsiaInfo



**Lei Jun**

Founder, Chairman & CEO, Xiaomi Inc.



**Liu Jiren**

Chairman and CEO, Neusoft Corporation



**Qian Yingyi**

Dean and Professor, School of Economics and  
Management, Tsinghua University



**Charles Chao**  
Chairman and CEO, SINA Corporation



**Deng Feng**  
Founding Managing Director, Northern Light  
Venture Capital (NLVC)



**Liu Lefei**  
Chairman and CEO, CITIC Private Equity Funds  
Management Co., Ltd.



**Zhu Xinli**  
Chairman, China Huiyuan Juice Group Limited



**Dennis Wang**  
Chairman and CEO, HuaYi Brothers Media Co.,  
Ltd.



**Jeffrey Li**  
Chairman & CEO, GL Capital Group



**Wang Wenjing**  
Chairman & CEO, yonyou Network Technology  
Co., Ltd.



**Yang Shaopeng**  
Chairman of the Board, SITC International  
Holdings Co., Ltd.



**Wu Yajun**  
Chairwoman, Longfor Group



**Zhang Yichen**  
Chairman and CEO, CITIC Capital Holdings Limited



**Wang Chaoyong**  
Founding Chairman and CEO, ChinaEquity Group Inc.



**Xu Jinghong**  
Chairman of the Board, Tsinghua Holdings Co., Ltd.



**Shen Guojun**  
Chairman of the Board, Intime Department Store (Group) Co., Ltd.



**Huang Nubo**  
Board Chairman, Beijing Zhongkun Investment Group



**Zhang Yong**  
Board Chairman, Sichuan Haidilao Catering Company Ltd



**Ding Ligu**  
Executive Chairman, Delong Holding Limited



**Marco Simoni**

Special Economic Advisor to the Prime Minister of Italy



**Jean Chrétien**

Former Prime Minister of Canada



**Maurice Gourdault-Montage**

Ambassador of France to China



**Barbara Woodward**

Ambassador of the United Kingdom to China



**Giuseppe Cattaneo**

CEO, Pirelli APAC



**Koichi Maruyama**

Chief Executive, Internet Initiative Japan Inc.



**Efi Cohen-Arazi**

Founder and CEO, Rainbow Medical



**Ole Ruch**

Managing Director, WeWork Asia-Pacific Region



**Guo Shuqing**  
Governor, Shandong Province



**Levin Zhu**  
Financial Expert



**Liu Zhen**  
Director of China Strategy, Uber China



**Zhang Ligang**  
Chairman and CEO, iKang Guobin  
Healthcare Group



**Diao Zhizhong**  
Board Chairman, Glodon Software  
Company Limited



**Dwane Kuang**  
Founder, Qiming Venture Partners



**Dr. Shi Yigong**  
Member, Chinese Academy of Sciences  
Dean, School of Life Sciences, Tsinghua  
University



**Xiang Bing**  
Founding Dean and Professor, Cheung  
Kong Graduate School of Business

