

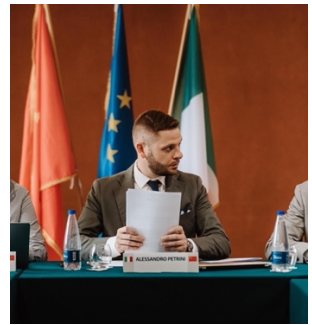
Alessandro Petrini

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Currently located in Shenzhen, China

Personal Details: Date of Birth: 20/01/87 • Place of Birth: Tivoli (Rome)
Nationality: ITA • Gender: Male • Civil Status: S



Professional with extensive expertise in international relations, public affairs, and institutional diplomacy.

With a solid foundation in international relations and a distinguished track record in navigating high-profile political and institutional contexts, I excel in fostering diplomatic relations and promoting cooperation across borders. Skilled in strategic negotiation and diplomatic communication, I advocate for policies that advance mutual understanding and collaboration between institutions and governments. My experience also includes successful initiatives in international trade and business development, focusing on regulatory compliance and institutional partnerships. I have facilitated collaborations to drive economic growth and foster international cooperation, navigating complex regulatory frameworks to achieve organizational objectives.

Areas of Expertise include:

Diplomacy

International Relations

Public Affairs

Strategic Negotiation

Diplomatic Communication

Advocacy

Regulatory Compliance

Institutional Management

International Cooperation

Education & Training

Master of Diplomatic Sciences & Strategic Studies (“International Affairs”)
LINK CAMPUS UNIVERSITY | Rome, Italy | 05/2018 | **Summa Cum Laude**

Bachelor of Political Science
THE SAPIENZA UNIVERSITY - UNIVERSITY OF N. CUSANO | Rome, Italy | 03/2016

WSET Level 3 Award in Wines, WSET (07/2017)

HSK Level 4 | Chinese Proficiency Certificate | CONFUCIUS INSTITUTE

Professional Experience

VINCI CULTURA GROUP (Ass. Da Vinci Internazionale Arteventi - SZ Vinci Culture and Art Exchange Co. Ltd) • Italy - China •
September 2022 to Present

VICE PRESIDENT

Lead cultural exchange initiatives between Italy and China, fostering dialogue and cooperation across diverse sectors such as music, institutional exchanges, art, and university exchange projects. Working closely with institutional partners, I spearhead projects promoting mutual understanding and friendship. My role involves coordinating innovative cultural endeavors that strengthen bilateral relations, bridging cultural divides for a more interconnected world. With headquarters in both Italy and China, we engage with esteemed institutional counterparts to amplify the impact of our initiatives, driving meaningful exchanges and collaborations.

SHENZHEN MOVE EAST TRADING CO: LTD • Shenzhen, China • May 2021 to Present

FOUNDER & MANAGING DIRECTOR

Founded and led Shenzhen Move East Trading Co., Ltd., a company dedicated to assisting Italian and European clients in entering the Chinese market. Specialized in product sourcing, supply chain development, procurement, and export services. Possesses import-export licenses to facilitate smooth transactions and compliance with regulatory requirements. Successfully facilitated numerous business ventures and provided strategic guidance to clients navigating the complexities of international trade

EURASIA INTERCONNECTION LTD • Hong Kong SAR – China Mainland • February 2020 to Present

FOUNDER & MANAGING DIRECTOR

Founded Eurasia Interconnection Ltd. during the COVID-19 pandemic to provide consultancy services to Italian companies seeking medical supply sourcing. Evolved into a comprehensive consultancy firm offering services to both European and Chinese clients. Specializes in product sourcing, participation in industry exhibitions across Asia, and facilitating exports from Italy. Provides assistance to clients purchasing Made in Italy products for export, offering consultancy services on both public and private financing options to support their export activities. Additionally, serves as a brand ambassador or representative for clients seeking to establish their presence in the Chinese market.

OGGI MANAGEMENT CO. LTD • China • February 2018 to December 2019

CONSULTANT FOR PUBLIC RELATIONS AND BUSINESS DEVELOPMENT

As a Consultant for Public Relations and Business Development at Oggi Management Co. Ltd., I led initiatives to enhance the company's public image and institutional relationships. Responsibilities included developing effective communication strategies, conducting market analysis, managing client relationships, and representing the company at industry events.

MUNICIPALITY OF TIVOLI • Tivoli, Italy • June 2014 to March 2018

CITY COUNCILLOR

Served as a Councilor in the Municipality of Tivoli, actively contributing to local governance and policy-making. Held key positions within the council, including Chairman of the Control and Guarantee Commission, Member of the Budget and Personnel Commission, Member of the Health and Social Services Commission, and Member of the Conference of the Group Leaders.

These roles involved navigating complex institutional dynamics, fostering collaborative decision-making, and executing strategic initiatives within the framework of local governance. Developed skills in policy formulation, budget oversight, and stakeholder engagement, ensuring effective governance and service delivery for the constituents of Tivoli.

REGIONAL COUNCIL OF LAZIO • Rome, Italy • June 2010 to April 2013

POLITICAL SECRETARIAT COORDINATOR, COUNCIL GROUP SUPPORT

As Political Secretariat Coordinator, I played an integral role within one of the council groups formed within the Regional Council during that legislative term. This position involved actively participating in the political secretariat's functions, assisting in administrative tasks, coordinating communication channels, and ensuring smooth operations within the group. I contributed significantly to facilitating collaboration among council members, drafting legislative documents, and effectively representing the group's interests. This experience enhanced my organizational and communication skills within the complex dynamics of regional governance.

Key Projects

Diplomatic-humanitarian mission in Lebanon (Tyre, December 2014): Participated as a member of SIRES and represented the local government as a City Councilor. Organized in collaboration with the Italian Ministry of Defence, the Ministry of Foreign Affairs, UNIFIL Command, and Italian Embassy in Beirut.

Project for Deputies and Senior Officials of the Parliament of the Republic of the Union of Myanmar (Rome, October 2016): Contributed as a consultant in international relations. The project was funded by the Ministry of Foreign Affairs and implemented by the Italian National School of Administration.

Affiliations

- Member of the Italian Chamber of Commerce in China
- Board of directors of the Institute for International Studies SIRES

Languages

Italian: Native Fluency | English: Expert Fluency |
Chinese – Mandarin: Excellent Command | Spanish: Operational Command