

**11** December 十二月  
BEIJING 北京

# Notte in Galleria

— 画廊之夜 —

SPONSORSHIP PACKAGES

## A discovery into the Unique Italian Style

**Notte in Galleria** will celebrate the unique **aesthetics** of **Italian products** that, just like art pieces, are widely acknowledged overseas for their distinctiveness. The **iconic style and design** is a key part of Italian product's quality creating a competitive advantage for our products abroad. The perfect combination of “Quality and Aesthetics” reflecting the concept of “**Bello e Ben Fatto**”, is widely recognized by consumers as a distinctive trait of Made in Italy products.

This year we will celebrate the Italian exquisite taste for style and design as grounded in the rich artistic heritage in an exclusive night of promotion of Italy and Italian products.

# How to Participate

1

Become our Sponsor

EMERALD • RUBY • BLUE DIAMOND

2

Goodie Bags products

3

Lucky Draws

4

F&B Corner

5

Corporate table or single tickets

- COMING SOON -



## Become our Sponsor

EMERALD • RUBY • BLUE DIAMOND

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Find out all the exclusive benefits we reserved for you

Benefits

# Emerald Sponsorship

**45.000** CNY



## Benefits for the night

- 1 Corporate Table in Central Position (Value RMB16000)
- 1 Company logo on main KV elements (i.e. backdrops, photo wall, invitations, raffle tickets)
- 1 page company introduction on the event's booklet
- 1 time company logo display as sponsor on the main screen and acknowledgment on stage
- 15 Lucky Draw raffle Tickets

## Post event promotion

- 6 months company logo on CICC Newsletter and on CICC website
- 1 mention on the post event online report by Media Partners (subject to media final confirmation)
- 1 mention in CICC post event review and thank you note
- 1 WeChat post on CICC Official Account (18000 contacts)
- 15 % Discount on CICC Services (Service List)

Benefits

# Ruby Sponsorship

**95.000** CNY



## Benefits for the night

- 2 Corporate Table in Central Position (Value RMB 32000)
- 1 Company logo on main KV elements (i.e. backdrops, photo wall, invitations, raffle tickets)
- 1 page company introduction on the event's booklet
- 1 time company logo display as sponsor on the main screen and special acknowledgment on stage as Ruby Sponsor
- 25 Lucky Draw raffle Tickets

## Post event promotion

- 1 media interview with event's invited Media (subject to final confirmation)
- 10 months company logo on CICC Newsletter and on CICC website
- 1 mention on the online post event report by Media Partners (subject to media final confirmation)
- 1 mention in CICC post event review and thank you note
- 1 promotional EDM (Up to 5000 Contacts)
- 1 corporate promotional online event organized by CICC
- 20 % Discount on other CICC Services (Service List)
- 1 customizable benefit (wechat promotion, EDM contacts upgrade to 10000, visibility in upcoming signature events)

## Benefits

# Blue Diamond Sponsorship

**125.000** CNY

Contact us at [bj.gala@cameraitacina.com](mailto:bj.gala@cameraitacina.com)

## Benefits for the night

- 3 Corporate Table in Premium Position (Value RMB 48000)
- 1 Company logo on main KV elements (i.e. backdrops, photo wall, invitations, raffle tickets)
- 1 Company promotion backdrop in the venue
- 2 pages company introduction on the event's booklet
- 1 Company short promotional video displayed during the event
- 1 time company logo display on the main screen and special acknowledgment by CICC Chairman on stage as Blue Diamond Sponsor
- Company's products display in the event venue (only items related to the topic of the night, subject to final confirmation by CICC) \*\*\*
- 1 gift bag with company promotion gadgets
- 30 Lucky Draw raffle Tickets

\*\*\* **NB.** Only items related to the topic of the night, subject to final confirmation by CICC, can be replaced by 1 customizable promotion benefit

## Post event promotion

- 1 media interview with event's Media Partner (subject to final confirmation)
- Dedicated company promotion in other upcoming CICC signature events
- 12 months company logo on CICC Newsletter and on CICC website
- 1 special mention in CICC post event review and thank you note as Blue Diamond Sponsor
- 1 promotional EDM (Up to 10000 Contacts)
- 25 % Discount on CICC Services (Service List)
- 1 customizable benefit (promotion, service discounts, other discounts)

## **GOODIE BAGS PRODUCTS** Unique Memory of the Night

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Enjoy the exceptional opportunity to showcase your product as exclusive **Goodie Bags Gift** to the Sino Italian business community and institutional representatives at the event.

**Only 1 Product will be selected to be included in the bag as unique memory of the night**

Send us your proposals at [bj.gala@cameraitacina.com](mailto:bj.gala@cameraitacina.com) and find out the benefits we reserved for you.

- Only full sponsorship 550 guests -



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### **LUCKY DRAWS** Most valuable ones delivered on stage

- On stage awarding ceremony for the first three most valuable prizes
- Company Logo included in the event promotion campaign
- Company Logo on KV elements at the event i.e. backdrop, brochure, lucky draw tickets
- Company name will appear on the screens during the event
- Company thanked on the stage by the MC
- Company name and logo on CICC post-event report and thank you note

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### **F&B CORNER** Products taste corner or products served during the dinner

- Exclusive product corner at CICC Signature Italian Night or product served during dinner.
- Company Logo included in the event promotion campaign
- Logo on all the KV elements at the event i.e. backdrops, photo wall, brochure.
- Company name will appear on the screens during the event
- Company thanked on the stage by the MC
- Company name and logo on CICC post-event report and thank you note

## **BENEFITS**

# CONTACT US

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