

**China-Italy Chamber of Commerce
Tourism Award
1st edition, 2016**

Contact Information

Company Name: _____.

Address: _____
_____.

CEO/GM's Name Surname: _____.

Contact Person: _____.

E-mail:

Telephone:

Mobile:

Note: The form shall be downloaded, filled in and send back to bj.gala@cameraitacina.com by October 14th, 2016 6 pm (Beijing Time).

Company General Information

1. Year established _____ and number of employees _____.

2. Established in (place): _____.

3. Legal Entity: _____.

4. Primary Industry (please select a maximum of two options):

- Advertising
- Food & Beverage
- Hotel/Accommodation
- Media & Communication
- Travel Management Company
- Other (please specify) _____.

5. Awards to apply for (multiple choice is allowed, maximum two options):

- Video making and visual arts:** the Italian company that realised an effective and innovative communication project in order to promote Italy as a travel destination;
- Press:** the Italian or Chinese magazine that developed a long-term editorial project to promote Italy as travel a destination;
- Italian Cuisine:** the Italian company implementing a project for the promotion of the Italian F&B culture;
- Promotion:** the initiative vertically integrating Italian companies that promote Italy as a travel destination;
- New Media:** the Chinese company that developed a platform to describe Italy as a travel destination to the Chinese public.

14. Share gaps and shortcomings you see in your field of expertise concerning the image of Italy within the Chinese market and propose any projects/opportunities you would be interested into cooperating.

15. Interested in sponsoring the awards ceremony?

- Supporting: RMB 88,000.00
- Diamond: RMB 60,000.00
- Gold: RMB 45,000.00
- Silver: RMB 25,000.00

Sponsorship opportunities will be advertised from September 12th on CICC website. Please contact bj.gala@cameraitacina.com for more information.

Policy

Right of use:

You understand, acknowledge and agree to share your activity/project/campaign materials (i.e. audio, video, pictures, articles, web contents, brochures etc.) with CICC for the purposes of the promotion of the Award during the Awards ceremony.

Confidentiality note:

CICC guarantees that all contents hereby received shall be kept confidential, and disclosed to the knowledge of the Judging Panel/Jury only, for examination and selection purposes.

Application Terms & Conditions:

The application is to be sent as an attachment to bj.gala@cameraitacina.com by September 30th, 2016 6 pm (Beijing Time).

Any documents which the applicant might deem useful to further sustain his nomination should be included into the application in order to be considered by the Judging Panel/Jury.

Date

Signature

Company's Chop