



Camera di Commercio Italiana in Cina
中国意大利商会
China-Italy Chamber of Commerce

CICC GUANGDONG GO-KART CUP 2017



SPONSORSHIP OPPORTUNITIES



The event is a unique occasion to promote your company and it will be the perfect chance to involve your staff and colleagues into a team-building activity.



Camera di Commercio Italiana in Cina
中国意大利商会
China-Italy Chamber of Commerce

SPONSORSHIP PACKAGE

EVENT TITLE SPONSOR RMB 50,000

- ❖ THE MAIN SPONSOR WILL BE EXCLUSIVE
- ❖ THE KART CUP WILL BE NAMED IN HONOR OF THE MAIN SPONSOR
- ❖ ADVERTISEMENT MEDIA
- ❖ LOGO EXPOSURE ON ALL MATERIALS AND MAILINGS
- ❖ FIRST PRIZE DELIVERY TO WINNER ON STAGE
- ❖ EMAIL DIRECT MARKETING SERVICE (TO CICC'S CONTACT – MORE THAN 6000): 2 TIMES
- ❖ LOGO PUBLICATION ON THE CICC HOMEPAGE FOR 3 MONTHS
- ❖ 4 MONTHS LOGO BANNER ON CCIC INFORMA PUBLICATION
- ❖ 4 MONTHS LOGO BANNER ON E-NEWSLETTER
- ❖ 6 FREE OF CHARGE TICKETS FOR RACERS AND 4 TICKETS FOR SPECTATORS
- ❖ 2 FREE TICKETS FOR CICC CHRISTMAS GALA DINNER GUANGZHOU 2017
- ❖ POSSIBILITY TO DISTRIBUTE SMALL GADGETS DURING THE EVENT



Camera di Commercio Italiana in Cina
中国意大利商会
China-Italy Chamber of Commerce

SPONSORSHIP PACKAGE

EVENT TOP SPONSOR RMB 20,000

- ❖ LOGO EXPOSURE ON ALL MATERIALS AND MAILINGS
- ❖ 2 MONTHS LOGO BANNER ON E-NEWS
- ❖ 2 MONTHS LOGO BANNER ON CCIC INFORMA PUBLICATION
- ❖ EMAIL DIRECT MARKETING SERVICE (TO CICC'S CONTACT – MORE THAN 6000): 1 TIME
- ❖ 4 FREE OF CHARGE TICKETS FOR RACERS AND 2 FREE TICKETS FOR SPECTATORS
- ❖ POSSIBILITY TO DISTRIBUTE SMALL GADGETS DURING THE EVENT



Camera di Commercio Italiana in Cina
中国意大利商会
China-Italy Chamber of Commerce

SPONSORSHIP PACKAGE

EVENT OFFICIAL SPONSOR RMB 10,000

- ❖ LOGO EXPOSURE ON ALL MATERIALS AND MAILINGS
- ❖ 2 MONTHS LOGO BANNER ON CCIC INFORMA PUBLICATION
- ❖ 2 MONTHS LOGO BANNER ON E-NEWS
- ❖ 2 FREE OF CHARGE TICKETS FOR RACERS AND 2 FREE TICKET FOR SPECTATOR



Camera di Commercio Italiana in Cina
中国意大利商会
China-Italy Chamber of Commerce

SPONSORSHIP PACKAGE

EVENT TECHNICAL SPONSOR RMB 5,000

- ❖ LOGO EXPOSURE ON ALL MATERIALS AND MAILINGS
- ❖ 1 MONTHS LOGO BANNER ON CCIC INFORMA PUBLICATION
- ❖ 1 MONTHS LOGO BANNER ON E-NEWS
- ❖ 1 FREE OF CHARGE TICKETS FOR RACERS AND 1 FREE TICKET FOR SPECTATOR



Camera di Commercio Italiana in Cina
中国意大利商会
China-Italy Chamber of Commerce

TICKET PRICES

RACERS:

RMB 500/PAX for CICC MEMBERS

RMB 650/PAX for NON-MEMBERS

SPECTATORS:

RMB 200/PAX for MEMBERS & NON-MEMBERS