



**GWA**  
LAW - TAX - ACCOUNTING

**ZIBO**  
INDUSTRIAL PARK

*Exploring New Opportunities in Smart  
Manufacturing, Ceramics and Medical  
Devices*

**Shanghai - November 6, 2019**

宏道



## The Event

The Event will be the presentation of the Industrial Park of Zibo, including **its local policies** to selected foreign and Italian companies and organizations.

The China Council for the Promotion of International Trade will present to the participants a delegation composed by both private and state-owned enterprises to explore possible business cooperation in Zibo, particularly in Zibo most important sectors such as **smart manufacturing, medical devices and ceramics**

Jiang Duntao

Secretary of Zibo Municipal Committee of the CPC

Gai Weixing

Vice-mayor of Zibo Municipal Government and  
Head of the Foreign Affairs and Bureau of Commerce

An other Zibo local authorities will attend the event.



## The Objective

The objective of the Event is to connect organizations of different countries and provide a prime opportunity to meet with potential customers and business partners especially in the strongest sector of Zibo, one of the most important commercial Hub of North China.

To improve trade and cooperation between a very important industrial cluster of north China and foreign companies, authorities and representative of Zibo's public and private sector have decided to host this Event within the framework of CIIE 2019 and Shanghai, the most prominent international hub in China.



## The Reason to Attend

- Create contacts to explore commercial, technological and R&D partnerships with the most important organizations of one of the important Chinese commercial hub.
- Expand your business network and discuss and develop new business ideas.
- Keep an eye on market trends and policies of a fast moving Municipality of a very active Province.



## The City of Zibo

Zibo is the largest commercial hub in the Shandong region, just between Beijing and Shanghai.

Manufacturing is the solid rock of Zibo's economic development, in which the chemical and medical industries play important roles.

By virtue of rapid development, Zibo has gradually formed its comprehensive industrial system with characteristic of chemistry, medicine and pharmaceutical, electrical machinery, building materials, ceramics and textile.

In 2017 in Zibo has also started the construction of the "Italian Golden Town" a commercial center of over 18 hectares and a building surface of 235.000 sqm designed by the Italian firm Fima.



## The Numbers of Zibo

The city is listed as one of China's Top 50 Competitive Strength year by year since 1992.

Its GDP growth has been constant during the last decade and in 2017 it has grown of a 7.4%.

In recent years Zibo has seen an impressive growth of its Foreign Direct Investments which are becoming increasingly important for the economic develop on the city.

Just in 2017, Zibo ratified 39 foreign-invested enterprises with a year-on-year growth of 39.9%.



## What's next the Event?

If after the Event you will be interested to explore and evaluate investment opportunities, GWA will be able to assist you and your Chinese counterpart.

GWA will anyhow produce a final report where the results of the follow-ups will be analyzed and will propose an action plan for further activities, measures to be taken and other suggestions.

GWA will also provide, upon request, an assessment of the Event as well as results gained and a complete list of all attendees and potential investors.

## **GWA Greatway Advisory**

GWA Greatway Advisory is an International firm providing legal, tax and accounting services, and high-end consultancy.

Our staff is specialized in Commercial Law, Commercial Litigation and Arbitration, Corporate Law, M&A, Intellectual Property, Tax Law, Tax Planning Solutions, Due Diligence, Bookkeeping, Tax Compliance and Supervision, Human Resources Bank, Treasury and Chop Management.

We are more than thirty-five persons, including lawyers, tax advisors and Certified Public Accountants and we assist more than two hundreds customers spanning from large enterprises to small and medium ones.

We are active in China since 2004 and our headquarters is in Shanghai.

We have offices in Beijing and Bergamo, in Italy, and representative offices in Hong Kong and Guangzhou.



## Zibo and GWA

GWA Greatway Advisory is an authorized representative of foreign investment of China Council for Promotion of International Trade (Zibo sub council).

GWA is currently following several Joint Venture projects within the Zibo's industrial park and actively helps the parties to cooperate and define their business agreement and projects.

The Zibo Industrial Park's delegation that will participate to this event, not only represent the local companies but also represents the will to develop new important sectors such as **smart manufacturing, medical devices and ceramics** (production machinery and industrial and architectural application of ceramics ).

## To participate

### On invitation only.

You can reserve via email  
at

[marketing@gwa-asia.com](mailto:marketing@gwa-asia.com)  
before November 4<sup>th</sup>, 2019.

Please attach a brief  
company presentation and  
provide detailed contact  
info.

## The venue

The Longemont Shanghai  
Grand Hotel

(上海龙之梦大酒店)

located in

1116 West Yan An Road,  
Changning District,  
Shanghai

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