

CRISTINA CORSINI



In Shanghai since 11 years, married, I have a 21 year old son

Education:

- Master's Degree in Law (5y)
- Bachelor's Degree in Social Sciences and Tourism (Spec. Food and Wine Tourism) (3y)
- Bachelor's Degree Eq. Diploma Medical Laboratory Techniques and Chemical-Clinical and Microbiological Analysis

• Now: GOOD ITALY GROUP CEO

Good Italy Group is composed by:
|Shanghai Shenfeng Import & Export Co., Ltd
|Shanghai Good Italy International Trade Co., Ltd.
|Shenzhen Goodeataly Trade Co., Ltd
|Hong Kong M.I.C. Ltd



Main Professional Experiences:

MYSINOEXPERT Network | 01/2023 – Now | Founder
CrossFund | 01/2022 – Now | Angel Investor
SHANGHAI SHENFENG Import & Exp Co., LTD | 11/2019 - Now - PRC - Shanghai | Founder, Co-Owner and MD
SHENZHEN GOODEATALY Trade Co., Ltd | 11/2019 – Now | Owner and MD
CONVIVIUM Academy | 11/2019 - Now | Co-Founder
MIC LTD Hong Kong | 01/2019 - Now | Hong Kong SAR | MD
GOOD ITALY LTD | 01/2017 - Now | PRC - Shanghai | Founder and MD
KAIROSEVENTS | 09/2015 – 11/2019 | PRC - Shanghai | Founder & Event Planner
IBW - International Business Way | 01/2014 - 12/2016 | PRC - Shanghai | BD
CASABUSINESS | 05/2010 - 12/2013 | Italy - | Sole Director
SUBASIO CASE SRL | 06/2007 - 11/2007 | Italy - | Sole Administrator
Consigli & Soluzioni SRL | 07/2006 - 05/2012 Italy - | Sole Administrator

Experience with the Italian Chamber of Commerce in China:

Coordinator of the CICC F&B Working Group from 2019 to December 2023.

❖ Associationism:

I always believed that associationism can help people easily achieve common goals. For this reason I founded several associations including:

- *Association of Italians in Shanghai*, to connect Italians people and support the Italian community.
- *Association for the Promotion of Food and Wine Culture and the Enhancement of Italian Catering Techniques in Mainland China, Hong Kong and Macau* (shortly Promoltalia).

❖ I also cover the following roles:

- Delegate for China for the *Confederation of Italians in the World (CIM, Confederazione Italiani nel Mondo)* and Board Member of the General Council of the Confederation.
- Delegate for China for Assoreti-PMI, Association of SME BUSINESS NETWORKS.
- Delegate for China for *Federitaly*, a non-profit federation, promotes and protects Italian entrepreneurial initiative and Made in Italy throughout the world.

Contacts: E-mail : cris.corsini@icloud.com | Tel : 0086.187.2119.4657 | WeChat ID: magicitaly

www.linkedin.com/in/cristinacorsini

CRISTINA CORSINI



GOOD ITALY GROUP CEO

Good Italy Group is composed by:

- ❑ Shanghai Shenfeng Import & Export CO., Ltd
- ❑ Shanghai Good Italy International Trade Co., Ltd.
- ❑ Shenzhen Goodeataly Trade Co., Ltd
- ❑ M.I.C. Hong Kong

Contacts:

E-mail: cris.corsini@icloud.com

| Tel: 0086.187.2119.4657

| WeChat ID: [magicitaly](#)

www.linkedin.com/in/cristinacorsini



My name is Cristina Corsini, since eleven years I live and I work in Shanghai. I am an entrepreneur who operates mainly in the Italian F&B sector; I am also actively involved in non-profit organizations for the protection and the promotion of the Made in Italy in the world. I am married and I have a twenty-one years old son who will become an engineer in a few months. In my free time I dedicate myself to the reading, cinematography and travels.

Living far from Italy, I know how much the quality and taste of our good food is missing, which is why I became passionate about promoting Italian products in China and the possibility to increase their presence in the market. Behind the presence of an Italian product, from any kind of category, in the Chinese market there is the commitment of the institutions, the sacrifice of the entrepreneurs and the efforts of the enthusiasts who contribute to making it possible.

Until last December, for four years I was coordinator of the F&B Working Group of the Italian Chamber of Commerce in China and I had been into the difficulties and challenges of entrepreneurs in the sector, gaining experience of listening, sharing and reacting. I would like to bring this experience up to all the levels and all the sectors and put myself at the service of the companies of the Italian Chamber of Commerce in China with my enthusiasm and determination.

I have always believed in associations as a tool and way to make more easily the target to achieve common goals and I believe that in a country far from ours in terms of geographical distance and culture we need to be more united entrepreneurs to increase the visibility of everything that is Made in Italy, overcome together the obstacles that prevent it and share the efforts to do so in order to lighten the burden on everyone.

I am ready to contribute to this project with my time, my presence, my commitment.