

MATTIA MARINO

Mattia Marino is the Chief Executive Officer of Ambrosetti (Beijing) Consulting Limited, the fully owned subsidiary of The European House – Ambrosetti in China. He is in charge of the company operations, managing the Beijing and Shanghai offices, and reporting to the Board of Directors.

He lives in China since March 2005, where he moved to launch and manage the second Chinese office of the group in Shanghai.

He is a Senior Professional with more than 25 years consistent experience in providing strategic assistance to European SMEs entering the Chinese market, supporting European organizations and institutions in setting up operations for attraction of inward FDIs, and supporting Chinese enterprises in penetrating the European market.

He has led project teams for assisting European companies in China in the fast consumer goods, retail, textile, apparel, lighting, baby products, food and beverage, energy, iron and steel, chemical products. His clients include ... [deleted]. He has assisted Chinese companies in the entry strategy to Europe and coached and trained executives before their expatriation.

He has established the Ambrosetti Club Chapter in China since 2019 and run four editions of the Belt and Road Summit together with the China Development Institute and three editions of the Asia Europe Cooperation Dialogue together with the Boao Forum for Asia. Every year he leads the delegation of Italian enterprises to the Boao Forum for Asia.

Between 2001 and 2004 he was the China Desk Officer for the European House - Ambrosetti in Milan and coordinated Sino-Italian teams for assisting European companies in the entering the China market, in close coordination with the clients' Top Management.

During the first years in Ambrosetti, he assisted the company honorary chairman Alfredo Ambrosetti in launching and developing the corporate project of "The European House", with the aim to establish a European network of management consulting boutiques leveraging on the values and heritage of European culture.

Before joining the Group, he worked and lived in China as young consultant for a leading European firm.

He holds a Laurea degree in Economy from Bocconi University with major in Internationalization Strategy and evaluation of long-term performance of Sino-European joint ventures.

He speaks Italian, English and Chinese.