



Camera di Commercio Italiana in Cina  
中国意大利商会  
China-Italy Chamber of Commerce

# CHINA-ITALY CHAMBER OF COMMERCE

## 2017 WORKING GROUP UPDATE

III CICC Members Meeting  
Shanghai  
16<sup>th</sup> February 2017





# MECHANICAL ENGINEERING WORKING GROUP (MEWVG)

Beijing • Shanghai • Suzhou • Guangzhou • Chongqing

Working Group Promoter: Antonio Farese

# Introducing the MEWG, Mechanical Engineering Working Group of CCIC



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## PRELIMINART START-UP MEETING

Date : February 16, 2017

Venue : Magneti Marelli, Pudong

The Mechanical Engineering Group will represent the interest of all Italian companies in China working directly or indirectly in the sector on a national base. Member of this group will share their experience and common issues to improve their knowledge on how to do business in China.

## Agenda

- identify and qualify all companies that could join the WG
- read and comment on the WG regulation of the CCIC
- identify candidates for the election of the Coordinator and Vice-Coordinator(s),
- decide the election day
- gather suggestions, ideas, proposal and activities for the annual plan of the WG
- identify and address the needs of sub-groups

# Introducing the MEWG, Mechanical Engineering Working Group of CCIC



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## About the Mechanical Engineering WG

- 1. coordinate and address the needs** of all Italian members in the different sectors of mechanical engineering in China (machinery, automotive, component manufacturers, mechanical engineering ... )
- 2. promote and lobby the awareness** of the size and quality of Italian technology to all institutions in China and Italy that are our natural counterparts, in order to develop business opportunities.
- 3. coordinate and promote the execution** of activities and events that boost the visibility and image of “Technology Made in Italy”. The goal is to constantly modify the perception of the high level of Italian Technology with suitable activities and investments to increase the awareness of the Chinese audience.
- 4. inform members on Made in China 2025**, opportunities and risks for Italian business
- 5. become a reference** for all companies in mechanical engineering within the CICC lobbying private and public institutions active in the Chinese market.



# NEXT STEPS

- identify candidates for the election of the Coordinator and Vice-Coordinator(s)
- decide the election day



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# MECHANICAL ENGINEERING WORKING GROUP (MEWG)

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# GRAZIE!