

## SPONSORSHIP FORM 2021 NOTTE IN GALLERIA

**COMPANY**

**NAME:**

**ADDRESS:**

**CEO/GM NAME:**

**E-MAIL:**

**PHONE:**

	<b>CORPORATE TABLE (12 seats)</b>	<b>PAGES ON BROCHURE</b>	<b>RAFFLE TICKETS (#)</b>	<b>COMPANY PROMOTION DURING THE EVENT</b>	<b>COMPANY PROMOTION POST EVENT (2021/2022)</b>	<b>CICC EVENT ORGANIZATION DISCOUNT</b>
<input type="checkbox"/> EMERALD SPONSOR RMB 45,000	1	1	15	-Company logo on main KV elements -Company logo display during the night and acknowledgment on stage	-6 months company logo on CICC Newsletter and website -1 mention on online post event report by Media invited* -1 mention in CICC post event review and thank you note -1 wechat post on CICC Official Account	15%
<input type="checkbox"/> RUBY SPONSOR RMB 95,000	2	1	25	-Company logo on main KV elements -1 time company logo display as sponsor on the main screen - Special acknowledgment on stage as Ruby Sponsor	-1 media interview with event's invited Media* -10 months company logo on CICC Newsletter and on CICC website -1 mention on the online post event report by Media Partners -1 mention in CICC post event and thank you note -1 promotional EDM (Up to 5000 Contacts) -1 corporate promotional online event organized by CICC -1 customizable benefit (wechat promotion, EDM contacts upgrade to 10000, visibility in upcoming signature events)	20%

<input type="checkbox"/> BLUE DIAMOND SPONSOR RMB 125,000	3	2	30	-Company logo on main KV elements -Company short promotional video displayed during the event -1 Company promotion backdrop in the venue -Company logo display on the main screen and special acknowledgment by CICC Chairman on stage as Blue Diamond Sponsor -Company's products display in the event venue *** -1 gift bag with company promotion gadgets  *** <b>NB.</b> Only items related to the topic of the night, subject to final confirmation by CICC, can be replaced by 1 customizable promotion benefit	-1 media interview with event's Media Partner* -Dedicated company promotion in other upcoming CICC signature events -12 months company logo on CICC Newsletter and on CICC website -1 special mention in CICC post event review and thank you note as Blue Diamond Sponsor -1 promotional EDM (Up to 10000 Contacts) -1 customizable benefit (promotion, service discounts, other discounts)	25%
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\*All media related benefits are subject to media final confirmation

Please email back this signed form, together with logo (high resolution and/or AI format), company description (in Italian and Chinese) and name list of the guests for each table at [bj.gala@cameraitacina.com](mailto:bj.gala@cameraitacina.com) before December 1st, 2021.

## 2. PRODUCT SPONSORSHIP OPPORTUNITIES

Please tick the box below

	<b>F&amp;B</b> <input type="checkbox"/> <b>(Full product Sponsorships for 550 guests)</b>	<b>LUCKY DRAW</b> <input type="checkbox"/>	<b>GOODIE BAG</b> <input type="checkbox"/> <b>(Full product Sponsorships for 550 guests)</b>
<b>Benefits</b>	Exclusive product corner at CICC Signature Italian Night or product served during dinner	Company Logo included in the event promotion campaign	Each Guest will receive a goodie bag with your product as memory of the night
	Logo on all the KV elements at the event i.e.backdrops, photo wall, brochure.	Company Logo on KV elements at the event i.e. backdrop, brochure, lucky draw tickets	Company Logo on KV elements at the event i.e. backdrop, brochure, lucky draw tickets
	Company Logo included in the event promotion campaign	Company name will appear on the screens during the event	Company name will appear on the screens during the event
	Company name will appear on the screens during the event	Company thanked on the stage by the MC	Company thanked on the stage by the MC
	Company thanked on the stage by the MC	Company name and logo on post-event report and thank you note	Company name and logo on post-event report and thank you note
	Company name and logo on post-event report and thank you note	On stage awarding ceremony for the first three most valuable prizes	1 additional customizable benefit

Please sign and email back this form, together with company logo (high resolution and/or AI format), company description (in Italian and Chinese) at [bj.gala@cameraitacina.com](mailto:bj.gala@cameraitacina.com) before December 1st, 2021.

**Payment by bank transfer at the following account:**

**Beneficiary: CHINA ITALY CHAMBER OF COMMERCE**

开户名称: 中国意大利商会

**RMB Account: 333756012539**

人民币账号: 333756012539

**EUR Account: 335056012539**

欧元账号: 335056012539

**Bank: Bank of China Beijing Xin Cheng Guo Ji Sub-Branch**

银行名称: 中国银行北京新城国际支行

**Bank Address: 1/F, Building No.26, Central Park, No.6 Chaoyang  
Men Wai Avenue, Beijing, China;**

中国北京朝外大街6号新城国际大厦26楼首层

**Tel: +86-(0)10-65979313**

银行电话: +86(0)10-65979313

**Fax: +86(0)10-65979312;**

银行传真: +86(0)10-65979312

**SWIFT Code: BKCH CN BJ 110**

汇款代码: BKCH CN BJ 110

**CNAPS:104100004337**

联行号: 104100004337

**Date:**

**Company stamp:**

**Signature:**