



PANDA D'ORO  
AWARD 2019

# Panda d'Oro Award 2019

**10<sup>th</sup> Edition**

**Saturday, 1<sup>st</sup> of June 2019**

**Pudong Shangri-La Hotel**

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10th edition Awarding Ceremony of the Italian companies realizing the best performances in China

Organized by the China-Italy Chamber of Commerce, in cooperation with Fondazione Italia- Cina, since the first edition sponsored by the Italian Ministry of Foreign Affairs and International Cooperation, the Ministry of Economic Development and the Embassy of Italy in China.

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Camera di Commercio Italiana in Cina  
中国意大利商会  
China-Italy Chamber of Commerce

# Panda d'Oro Award 2019

*A tribute to Leonardo*



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# 9th Edition 2018, what happened the last year...

## Panda Prizes for the best Italian Companies in China



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### Our Sponsors



### Entertainment





# This year the 1<sup>st</sup> Edition 2018-2019 of IGNITE: Moving Ideas



**IGNITE: Moving Ideas** is a contest aimed at developing the most innovative ideas of students and young professionals living in China, launched by the China-Italy Chamber of Commerce (CICC) in collaboration with AGIC (Association of Italian Young Professionals in China).

The most innovative ideas will be rewarded during Panda d'Oro 2019 and will be evaluated by a jury made up of Italian institutions in China.



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# How to participate:

- **Apply to win one of the Awards (deadline 30<sup>th</sup> April)**  
[Download the Application Form](#)
- **Sponsor the event**  
(sponsorship packages, raffle, lucky draw, goodie bags)  
[Download the Application Form](#)
- **Book a corporate table or single tickets**



## 2018 Sponsors

### Main Sponsors



### F&B and Technical Sponsors





# 2019 Awarding Categories

- **“Panda d`Oro SME” Category**

*The Italian SME which mostly increased its productivity and competitiveness in China in 2018.*

1. “Panda d’Oro-SME” Panda Award



- **“Panda d`Oro Large” Category**

*The Italian Large Company which achieved the most relevant growth in the Chinese market in 2018.*

2. “Panda d’Oro-Large” Panda Award



- **“The Italian Way” Category**

*The Italian Company which implemented the most effective strategy to promote the Italian way of life in China.*

3. “The Italian Way” Panda Award



- **“The Silk Road” Category**

*The Italian or Chinese Company involved in projects aimed at increasing connectivity along the new Silk Road.*

4. “The Silk Road” Panda Award



- **“Strategy and Promotion” Category**

*The Italian Company which introduced a structured and effective digital strategy to support its business in China.*

5. “The Strategy and Promotion” Panda Award



- **“Innovation R&D” Category**

*The Italian Company which has invested in innovation, research and technological development in China.*

6. “The Innovation R&D” Panda Award



- **“The Time-honoured” Category**

*The Italian Company which boasts a long standing reputation within the Chinese market.*

7. “The Time-honoured” Panda Award



- **“The Friendship” Category**

*The Chinese Company that has contributed most to the activities of the CCIC and has maintained strong cooperative relations with Italy.*

8. “The Friendship” Panda Award



# Sponsorship Packages Benefits

	<b>CORPORATE TABLE</b> <i>(10 seats)</i>	<b>LOGO ON EVENT COMMUNICATION MATERIAL AND BACKDROP</b>	<b>RAFFLE TICKETS</b> <i>(Number)</i>	<b>LOGO ON NEWSLETTER</b>	<b>LOGO IN CICC EMAIL SIGNATURE</b>	<b>TICKETS BEIJING GALA DINNER</b> <i>(November)</i>	<b>VOUCHER FOR A CICC SEMINAR PARTICIPATION</b>	<b>CICC EVENT ORGANIZATION DISCOUNT</b>
<b>SILVER SPONSOR</b> <i>RMB 35,000</i>	Standard position	Small	10	1 month	/	½ price	1	10%
<b>GOLD SPONSOR</b> <i>RMB 45,000</i>	Central position	Medium	15	2 months	/	1	1	15%
<b>DIAMOND SPONSOR</b> <i>RMB 60,000</i>	Primary position	Big	20	3 months	1 month	2	2	50%
<b>SUPPORTING SPONSOR</b> <i>RMB 88,000</i>	VIP position	Maxi	25	3 months	1 month	3	3	Free

**Supporting Sponsors will benefit also of:**

- **Company speech on the stage or Promotional stand in the foyer during the gala**
- **Promotional CICC WeChat Account Publication**
- **Logo on each table**
- **Free use of our Meeting Rooms for half day**
- **Promotional Totem during the gala**



# Lucky Draw, Goodie Bags Sponsor

**Promote your products and activities**



**Logo** visibility during the event;  
**Advertisement** on Newsletter (3 months), only for lucky draw prizes with value above 5,000 RMB.

**The top three prizes (selected by value) will be delivered on stage by the Company representative**





# Call for Products Sponsor

Sponsor your products, promote your brand!

## Lucky Draw (deadline 6<sup>th</sup> May)

### Benefits:

- Top three prizes delivered on the stage (selected according to their value)
- Logo on CICC e-newsletter (prize value > 5000 RMB)
- Logo on the lucky draw tickets, event totems and projected during the event

## Goodie Bags (deadline 6<sup>th</sup> May)

### Benefits:

- Logo on event totems
- Logo projected during the event
- Required quantity:  
500/550 gifts

## F&B Sponsors (deadline 6<sup>th</sup> May)

### Benefits:

- Logo on all the communication material (only for full product sponsorships, +500 guests)
- Products corner in the foyer during the event (depending on the sponsorship level)



Info & RSVP: [sh.gala@cameraitacina.com](mailto:sh.gala@cameraitacina.com)



# Panda d'Oro in Numbers

Since **2010**

Until today **10** editions

**500+** guests

A total of **70** awarded companies



**400 +**  
lucky draw prizes

**45** category awards

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# Bookings



- Member ticket: 1,300 RMB
- Non-Member ticket: 1,500 RMB

- Corporate Table Member (with logo, 10 pax):
- Member: 12,000 RMB,
  - Non Member: 14,000 RMB

**RSVP:** [sh.gala@cameraitacina.com](mailto:sh.gala@cameraitacina.com)



# Thank you for your support!

For further information please contact us at [sh.gala@cameraitacina.com](mailto:sh.gala@cameraitacina.com)



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