



Camera di Commercio Italiana in Cina

中国意大利商会

China - Italy Chamber of Commerce

Press release 9.6.2020,

Signing of Memorandum between CICC and CIIF Organizing Committee Office

On June 8, 2020, the signing ceremony of the Memorandum of Understanding (MoU) between the China-Italy Chamber of Commerce (CICC) and the China International Industry Fair (CIIF) Organizing Committee Office was held in Shanghai. The Memorandum provides, in particular, that the CICC will be the organizer of the Italian National Pavilion at the next CIIF - China International Industry Fair, which will take place from the 15th to 19th September 2020 in Shanghai.

The agreement also provides for another important initiative of the China-Italy Chamber of Commerce: the launch of the Italian Mechanics Week, a project that aims at promoting the image and awareness of the technologies of the Italian mechanical sector in line with its qualitative and quantitative value, which represents 50% of our exports to China and worldwide.

Both projects support the growth of Italian companies in China and those in Italy, providing for the possibility of participating also with virtual stands.

The signature occurred between the China-Italy Chamber of Commerce Chairman, Paolo Bazzoni, and the Head of Secretariat of the CIIF Organizing Committee Office, Zheng Xiaodong.

Present at the signing of the agreement, the Ambassador of Italy to the P.R.C., Luca Ferrari, the Consul General of Italy in Shanghai, Michele Cecchi, the Deputy Director of CIIF Organizing Committee, Rong Zhiqin, the President of Donghao Lansheng (Group), Cao Wei, and the Deputy Director-General of the Shanghai Municipal Foreign Affairs Office, Liu Guangyong.

The Memorandum of Understanding occurred on the occasion of the 50th anniversary of Sino-Italian diplomatic relationship and aims at strengthening and further developing the bilateral relations between the two Countries in a particularly significant year.

China-Italy Chamber of Commerce (CICC)

The China-Italy Chamber of Commerce (CICC) is the only business organisation recognised by both the Italian Government (Ministry of Economic Development, MiSE) and People's Republic of China (Ministry of Civil Affairs, MoCA) that aims to boost the internationalisation of Italian business and to promote the "Made in Italy" in the P.R.C.

Established in 1991, CICC has now offices in Beijing, Chongqing, Guangzhou, Shanghai and Suzhou. The CICC Members (almost 400 in 2019) represent the Italian business community such as public-invested and multinational corporations, small and medium-sized enterprises (both manufacturing and commercial), service companies etc.

To companies settled in China and those with on-going business within the Chinese market, the CICC offers informative, training and business networking opportunities. Besides, the CICC qualifies itself as a voicing platform for them to share topics of common interest. To companies interested in strengthening their business in China, the CICC offers consultancy, assistance and marketing services.

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