



Camera di Commercio Italiana in Cina
中国意大利商会
China-Italy Chamber of Commerce



Sponsorship Form 2018 Italian Gala Dinner "Notte Italiana"

COMPANY NAME:

ADDRESS:

CEO/GM NAME:

E-MAIL:

PHONE:

1. EVENT SPONSORSHIP PACKAGE (please click the link below):

	CORPORATE TABLE (10 seats)	PAGES ON GALA BOOKLET	RAFFLE TICKETS (Number)	COMPANY EXPOSURE DURING THE EVENT	ON-GOING (2018-2019) ADV CAMPAIGN	CICC EVENT ORGANIZATI ON DISCOUNT	
<input type="checkbox"/>	SILVER SPONSOR RMB 30,000	standard position	half	10	Special thanks by MC	3 months company's banner on cicc homepage (sponsors section) & 1 month logo on e-newsletter	7%
<input type="checkbox"/>	GOLD SPONSOR RMB 48,000	central position	1	15	Special thanks by MC, company's gadgets in goodie bags	6 months company's banner on CICC homepage (sponsors section) & 2 months logo on e-newsletter	10%
<input type="checkbox"/>	DIAMOND SPONSOR RMB 68,000	primary position	1	20	Special thanks by MC, company's gadget in goodie bags	10 months company's banner on CICC homepage (sponsors section) & 4 months logo on e-newsletter	20%
<input type="checkbox"/>	SUPPORTING SPONSOR RMB 88,000	VIP position	2	25	Special thanks by MC and CICC Chairman, promotional stand in the foyer or short company's intro during the gala by company's representative or company video; company's gadget in goodie bags	12 months company's banner on CICC homepage (sponsor section) & 6 months logo on e-newsletter	30%



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Please send back this signed form, together with logo (high resolution), company description (in Italian and Chinese) and name list of the 12 participants at bj.gala@cameraitacina.com before November 9th, 2018.

2. PRODUCT SPONSORSHIP OPPORTUNITIES

Please tick the box below

	LUCKY DRAW <input type="checkbox"/>	GOODIE BAG <input type="checkbox"/> (Required quantity 600 gifts)
BENEFITS	Top three prizes delivered on the stage (selected according to their value)	Logo on event totems, event booklet (only logo) and projected during the event
	Logo on CICC e-newsletter or CICC Informa (prize value > 5000 RMB)	Thanking on stage by MC
	Logo on the lucky draw tickets, event booklet (only logo, logo + description only for the top prizes), event totems and projected during the event	
	Thanking on the stage	
APPLICATION DEADLINE	9 th November	9 th November

Please send back this signed form, together with logo (high resolution), company description (in Italian and Chinese) and list of the products and value that you wish to sponsor bj.gala@cameraitacina.com before the indicated date.

3. FOOD & BEVERAGE TASTING CORNER

Product(s) corner with tasting in the foyer (during the welcome cocktail and dessert)

Benefits:

√ Logo on all the communication materials

√ Thanking on the stage

This kind of sponsorship is only for full product sponsorship, 550 guests



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Please send back this signed form, together with logo (high resolution), company description (in Italian and Chinese) and type of the product that you wish to promote at the dedicated corner at bj.gala@cameraitacina.com before November 9th 2018.

Payment by bank transfer at the following account:

Beneficiary: CHINA ITALY CHAMBER OF COMMERCE

开户名称: 中国意大利商会

RMB Account: 333756012539

人民币账号: 333756012539

EUR Account: 335056012539

欧元账号: 335056012539

Bank: Bank of China Beijing Xin Cheng Guo Ji Sub-Branch

银行名称: 中国银行新城国际支行

Bank Address: 1/F, Building No.26, Central Park, No.6 Chaoyang

Men Wai Avenue, Beijing, China;

中国北京朝外大街 6 号新城国际大厦 26 楼首层

Tel: +86-(0)10-65979313

银行电话: +86(0)10-65979313

Fax: +86(0)10-65979312;

银行传真: +86(0)10-65979312

SWIFT Code: BKCH CN BJ 110

汇款代码: BKCH CN BJ 110

Date:

Company stamp:

Signature: