

9th ITALIAN CUISINE & WINES WORLD SUMMIT

CHINA ROADSHOW

Beijing • Changsha • Shanghai
11-20 July 2017

THE MOST INFLUENTIAL ROADSHOW
PROMOTING ITALIAN QUALITY FOOD,
BEVERAGE AND LIFESTYLE IN THE WORLDLANDS
FOR THE SECOND TIME IN CHINA.



ENDORSED BY



IN COLLABORATION WITH



PREVIEW OF THE PROGRAM

Beijing

- 11th July** Opening Gala night
- 12th July** 09.30/ 12.00 Michelin Chef Master Class from Kucina Cooking Studio
18.00/ 22.00 Michelin Starred Dinner at the participating restaurants
- 13th July** 09.30/ 12.00 Michelin Chef Master Class from Kucina Cooking Studio
18.00/ 22.00 Michelin Starred Dinner at the participating restaurants
- 14th July** 18.00/ 22.00 Chinese Cuisine and Italian Wine Gala Dinner
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Michelin Starred Chef Invited

Tano Simonato ✿ , Restaurant Tano passami l'olio Milano

Luigi Taglienti ✿ , Restaurant Lume Milano

Luciano Zazzeri ✿ , Restaurant La Pineta Marina di Bibbona Livorno

Raffaele Ros ✿ , Restaurant San Martino Scorze' Venezia

Nicola Cavallaro , Restaurant Un Posto Milano

OPERA
LIVE PERFORMANCES



FIorentina
ITALIAN RESTAURANT & LOUNGE GARDEN

Bella Vita
美好生活意大利餐厅

f | l | a | m | e | s
EXHIBITION


Hilton
HOTELS & RESORTS


THE RITZ-CARLTON

Cape 意味軒

THE RITZ-CARLTON
HOTELS & RESORTS

PREVIEW OF THE PROGRAM

Changsha

- 13th July** 10.00/12.00 Media conference at the St Regis Hotel
- 14th July** St Regis Bar Live music and Michelin Starred Pass Around
18.30/21.30 Banquet Michelin Starred Gala Dinner
- 15th July** 10.00/ 12.00 Michelin Chef Master Class in Social Restaurant
St Regis Bar Live Music and Michelin Starred Pass Arouns
18.30/ 21.30 Yang Tin Gala Dinner: Italian Wines and Chinese Cuisines
- 16th July** 11.30/ 14.30 Sunday Brunch with Michelin Starred Chefs
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Michelin Starred Chef Invited

Enrico Gerli ✿, Restaurant I Castagni Vigevano (PV)

Paolo Gramaglia ✿, Restaurant President Pompei (NA)



SOCIAL



PREVIEW OF THE PROGRAM

Shanghai

17th July

09.30 Starting introductions of sponsors ,B2B Seminar
10.00/10.40 Master cooking class By Chef Heinz Beck
10.40/11.20 Master cooking class By Chef Terry Giacomello
11.20/12.00 Master cooking class By Chef Paolo Gramaglia
12.00/14.00 Lunch Buffet Enogastronomy Tour of Italy By FIC China Chefs
18.30/ 22.00 Charity Foundation Gala Dinner By Heinz Beck

18th July

18.00/ 22.00 Michelin starred dinner in the participating restaurants

19th July

18.00/ 22.00 Michelin starred dinner in the participating restaurants

20th July

18.00/ 22.00 Michelin starred dinner in the participating restaurants

Michelin Starred Chef Invited

Heinz Beck ❁❁❁, Restaurant La Pergola Roma

Terry Giacomello ❁, Restaurant Inkiostro Parma

Paolo Gramaglia ❁, Restaurant President Pompei (NA)

Bella Vita
美好生活意大利餐厅



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