



Camera di Commercio Italiana in Cina
中国意大利商会
China-Italy Chamber of Commerce

EFESO
CONSULTING

FULL-DAY TRAINING: WORLD CLASS OPERATIONS MANAGEMENT (WCOM) 管理人员WCOM课程

NOVEMBER 30, 2016 – SHANGHAI, FROM 9.00 AM TO 17.00 AM



What is course about 课程内容？

- What's WCOM? How to integrate lean/Six sigma and TPM into a WCOM system for operation management WCOM是什么？ WCOM是如何将精益/六西格玛和TPM整合到一个运营管理系统中？
- Why is it suitable for us to implement WCOM in current situation 工厂推行WCOM能够获得什么好处？
- How WCOM can help factory rapidly improve its operation performance by loss identification, loss eradication and loss prevention WCOM是如何通过损失识别，损失根除和损失预防来帮助工厂快速提高运营绩效的？
- How to implement WCOM and how managers can effectively push WCOM in factory WCOM是如何通过损失识别，损失根除和损失预防来帮助工厂快速提高运营绩效的？

Who or what level/ type of managers who should attend？谁或是什么级别/类型的管理人员适合参加该课程？

- Plant manager 工厂厂长
- Operation manager 运营经理
- Production manager 生产经理
- Maintenance manager 维护经理
- Quality manager 质量经理
- Supply chain manager 供应链经理

Training Deliverables主要交付成果是什么或出席者可以从培训中收获什么？

- The method of identification of costs and losses in a plant and get the right directions to achieve concrete improvements 识别工厂成本损失的方法，以获得更明确的改善方向
- Know what a world class plant is and the requirements to achieve these results 识别工厂成本损失的方法，以获得更明确的改善方向
- Know how a world class factory should operate 知道世界级工厂是如何运作的

THIS TRAINING WILL BE DELIVERED IN ENGLISH LANGUAGE ONLY

该课程使用英文授课



Time 时间	Contents 内容
9:00 to 9:30	Registration 签到
9:30 to 10:40	Introduction to WCOM 是什么? <ul style="list-style-type: none">• Loss Identification 损失识别• Loss Elimination 损失根除• Loss Prevention 损失预防
10:40 to 11:00	Coffee Break 茶歇
11:00 to 11:20	Why a factory should implement a WCOM system? 我们为什么需要 WCOM?
11:20 to 12:30	How to implement WCOM in a factory 如何实施WCOM : <ul style="list-style-type: none">• WCOM Implementation Phase WCOM 实施阶段• WCOM Implementation Organization WCOM 实施组织• Pillar organization and methodology 支柱组织和方法论
12:30 to 14:00	Lunch Break 午餐



Time 时间	Contents 内容
14:00 to 15:20	<p>Core Pillars Introduction (a pillar is a cross functional team whose mission is to support the organization to evolve and reach its targets) 核心支柱介绍 (支柱是跨部门的专家团队, 他们的使命是支持组织变革并从而实现组织的绩效目标)</p> <ul style="list-style-type: none">• Focused Improvement Pillar 焦点改善支柱• Autonomous Management Pillar 自主管理支柱• Planned Maintenance Pillar 预防维护支柱• Progressive Quality Pillar 质量管理支柱• Lean Flow Pillar 精益流程支柱
15:20 to 15:40	Coffee Break 茶歇
15:40 to 16:30	<p>WCOM implementation in Saint Gobain Group (Case Study) WCOM在圣戈班集团中的实施 SG's understanding of WCOM 圣戈班对于WCM的理解 SG WCM model about audit criteria 圣戈班的WCM模型</p>
16:30 to 17:00	Q & A Session

ABOUT THE TRAINER 培训师简介:

Mary Wang 王丽君

Consultant for WCOM 世界级制造咨询师

- 7 years' Operational Excellence consulting experience and full JIPM TPM Excellence award application experience with successful result. Main industry: Chemical fiber industry, textile, Food processing industry, cosmetic, medical apparatus and instruments etc. 7年运营改善项目咨询经验，并有完整且成功的JIPM TPM优秀奖项申请支持经验。主要服务行业:化工化纤行业,纺织,食品加工行业,快速消费行业,医疗器械生产行业等
- Major Client experience 主要客户：
 - Mary Kay (China) Cosmetic - WCOM Improvement Team Coaching 玫琳凯中国 - WCOM 改善小组辅导
 - Yili Group - WCOM Program Implementation 伊利集团酸奶事业部 - WCM体系建立
 - Lenzing Group - WCOM Improvement Team Coaching 奥地利兰精集团 (亚太试点工厂) - 世界级运营管理试点及扩展阶段改善小组辅导
 - Baxter Medical Apparatus - TPM Program Introduction 百特医疗器械 - TPM项目导入
 - Thermo Fisher Scientific Inc. - TPM Program Introduction 赛默飞世尔科技 - TPM项目导入
 - Bright Dairy & Food Co.,LTD - JIPM Award Application Support 上海光明乳业8厂 - JIPM审核报告编写，小组审核排练支持
 - Suedwolle Group - Operation Improvement Project Support 德国南方毛业 (中国生产基地) - 运营改善项目，降低前置期, 降低员工流失率等



Training 课程	Fee (RMB) 费用 (人民币) + taxes 6 %	1 person or 1 training CICC Member 1人或1次培训 CICC会员	2 people or 2 trainings CICC Member 2人或2次培训 CICC会员	3-4 people or 3-4 trainings CICC Member 3-4人或3-4次培训 CICC会员	5 people or 5 trainings CICC Member 5人或5次培训 CICC会员
½ day 半天	1,700	10 % discount	20 % discount	30 % discount	50 % discount
1 day 一天	2,500	10 % discount	20 % discount	30 % discount	50 % discount
2 days 两天	4,000	10 % discount	20 % discount	30 % discount	50 % discount

➤ Registration 注册申请：

By email (info.china@efeso.com) with the registration form completed. Please fill it in, sign it and stamp it. Send it to us at least 7 days before training date. 请将填好、签字并盖章的培训申请表通过邮件的形式发送至info.china@efeso.com。请在培训课程开始7天之前将表格发回。

➤ Training fee and payment 培训费用和支付：

A) Company booking. If the registration is made as a company, payment should be executed by bank transfer and should be to be received at least 5 days before training is fixed. 公司支付。如果课程由公司申请，需通过银行转账的形式支付，并且需要在培训开始的5天前到账。

B) Personal booking. The payment should be executed by bank transfer to be received at least 5 days before training is fixed. 个人支付。通过银行转账的形式支付，并且需要在培训开始的5天前到账。

Location of the training 培训地点: Shanghai 上海



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