

# Sino-Italian Workshop on Green Tech

## Italy responds to "Green Hills and Blue Water" calling

### *Technology transfer tools and strategies*

3 May 2018, SNIIEC - Shanghai New International Exhibition Center

Organized by



Promoted by



Camera di Commercio Italiana in Cina  
中国意大利商会  
China-Italy Chamber of Commerce

*The Italian Pavilion at IE Expo 2018 is arranged by the Italian Ministry of Environment, Land and Sea, in the framework of the Sino-Italian Cooperation Program for Environmental Protection, hosting more than 30 selected companies in fields of Water and Sewage Treatment, Waste Management, Site Remediation, Air Pollution Control and Air Purification.*

### Where

IE expo China 2018, Asia's Leading Trade Fair for Environmental Technology Solutions on Water, Waste, Air and Soil, Shanghai New International Exhibition Center.

Italian Pavilion: Hall E2

Workshop: Meeting room M13, hall E1

### When

May the 3rd, 2018, 13:30 - 17:00

### Who

CTEX - China Technology Exchange is the only National-Level Organization/Association approved by the State Council, People's Republic of China, focusing on technology exchange and innovation related service.

EEGEX - Energy Environment Global Exchange is the only Italian trade and science Association that, by statute, promotes technology transfer between Italy and China in Energy and Environment industry.

The China-Italy Chamber of Commerce (CICC) is the only business organization recognised by both the Italian Government (Ministry of Economic Development, MiSE) and People's Republic of China (Ministry of Civil Affairs, MoCA) that aims to boost the internationalization and settlement of Italian business and to promote the "Made in Italy" in the PRC.

The China Environment Chamber of Commerce (CECC) is a non-profit membership organization dealing with management and improvement of environmental service related industries in China and it is Strategic Partner of IE Expo.

### What

Italian and Chinese guests will discuss about tools and strategies for technology transfer between Italy and China, including IP trading and financial services.

At least 5 cases of potential Technology Transfer projects will be discussed in real time between the Italian Companies and the Chinese Counterpart.

For details and participation, please contact  
ms. Marisa Zhang (ctex).....: [whzhang@ctex.cn](mailto:whzhang@ctex.cn)  
mr. Simone Padoan (eegex): [s.padoan@eegex.com](mailto:s.padoan@eegex.com)

Hosted by



### 13:30 - 15:00 Session 1

- ms. Silvia Massimi, Program Manager of Sino-Italian Program for Environmental Protection
- mr. Zhao Lijun, President of China Environment Chamber of Commerce
- mr. Roberto Pagani, Science Councillor of the General Consulate of Italy in Shanghai
- mr. GUO Ninglin executive director of International Cooperation Centre of NDRC - National Development and Reform Commission (Building of credit information)
- mr. Valtero Canepa, Vice Chairman of the Italy-China Chamber of Commerce, ceo Shanghai Bracco Sine Pharmaceutical Co., Ltd.
- mr. Guo Shugui, president of CTEX – China Technology Exchange
- mr. Simone Padoan, Secretary General of EEGEX - Energy Environment Global Exchange

### 15:00 - 17:00 Session 2: case histories

#### Case 1: Sustainable Urban Logistic

- mr. Federico Bullo, president IVECO China and head of IVECO Apac, component of the Energy Environment Protection Working Group of China-Italy Chamber of Commerce
- China Railway Construction Corporation - CRCC
- Beijing Haorong Fangda Investment Management Co., Ltd
- mr. Liu Wutang, persident of Beijing Liancheng Asset Appraisal corp.

#### Case 2: Soil and Water remediation in Contaminated Sites

- 6V Srl - TREVI Group,
- Petroltecnica SpA
- Decomar SpA
- Beijing Enterprises Water Group Limited
- Guangdong Dongjiang Environmental Corp. Beijing
- Zhaohui Real Estate Development Company
- METALAB