



Company Name:  
 Address:  
 CEO/GM's name:  
 Contact (e-mail and phone):

NOTE: To fill in the questionnaire on screen, you can scroll the questions using your mouse or the Tab Key. For multiple-choice questions, click on the square grey field using the mouse left key. Where required to fill in information, you can directly type your reply in the blank space, as per standard word typing rules on file. The questionnaire can be downloaded, filled in and sent back to [infoshanghai@cameraitacina.com](mailto:infoshanghai@cameraitacina.com) by the DEADLINE OF May 13<sup>th</sup>, 2011, or can be printed, filled in by hand writing with an ink pen, and sent by fax to China-Italy Chamber of Commerce to +86(0)2154075182.

## COMPANY GENERAL INFORMATION

- Year in which the firm was established
- Primary industry in which the firm is engaged

Advertising services	<input type="checkbox"/>	Insurance services	<input type="checkbox"/>
Architecture/ interior design/ industrial design	<input type="checkbox"/>	IT / internet services	<input type="checkbox"/>
Automotive / automotive parts and accessories	<input type="checkbox"/>	Leather products, shoes, leather accessories	<input type="checkbox"/>
Banking / financial Services	<input type="checkbox"/>	Logistics / forwarding services	<input type="checkbox"/>
Chemical	<input type="checkbox"/>	Machinery for food industry	<input type="checkbox"/>
Construction / building materials	<input type="checkbox"/>	Machinery for heavy industry	<input type="checkbox"/>
Consulting, legal services	<input type="checkbox"/>	Machinery for textile industry	<input type="checkbox"/>
Electric / electronic products	<input type="checkbox"/>	Metallurgy industry	<input type="checkbox"/>
Energy supply	<input type="checkbox"/>	Other Machinery	<input type="checkbox"/>
Engineering	<input type="checkbox"/>	Packaging	<input type="checkbox"/>
Exhibition organizers	<input type="checkbox"/>	Sales & Marketing Services	<input type="checkbox"/>
Food & Beverage	<input type="checkbox"/>	Textile, garments, fashion	<input type="checkbox"/>
Furniture	<input type="checkbox"/>	Trading / import - export	<input type="checkbox"/>
Hotels / restaurants	<input type="checkbox"/>	Travel / tourism	<input type="checkbox"/>
Human resources	<input type="checkbox"/>	Other (please specify)	<input type="checkbox"/>

- Which award does your company want to apply for? (multiple choices)

Panda d'Oro Cina Award <input type="checkbox"/>	Panda d'Oro Italia Award <input type="checkbox"/>	The Best Project Panda Award <input type="checkbox"/>	The Voyager Panda Award <input type="checkbox"/>	The 150 <sup>th</sup> Anniversary Life Recognition Award <input type="checkbox"/>
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\*\* Please refer to CICC mailings or relevant news posted on CICC website, for the description of the awards

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 China-Italy Chamber of Commerce

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4. Turnover and margins of the company established in China (or parent company in Italy) in the last year, in RMB

	2010
Turnover	
Net Operating Profit (EBIT)	

5. What percentage of the total product/services in 2010 did the Chinese/ Italian firm sell to Italy/China?

Countries	2010 % of export
China	
Italy	
Total Exports	100%

6. Which of the following legal entity has your Company established in China/Italy?

	N. of entities in 2010	Year of establishment
Wholly foreign-owned enterprise		
Representative office		
Joint venture		
Regional/branch office		
Regional headquarters		
R&D center		
Holding company		
Foreign-invested company limited by shares		
Other (please specify)		

7. Total amount invested in China/Italy (stock of investments since first market entry, please indicate the amount in RMB)

8. Total amount invested in China/Italy in the last year (2010), please indicate the amount in RMB



9. Total amount (value of products/services) exported to China/Italy in the last year (2010), please indicate the amount in RMB

10. How did your company's production in China/Italy change in 2010 compared to 2009?

Improved substantially  Improved slightly  Remained the same  Deteriorated slightly  Deteriorated substantially

11. Does your company plan to increase investment in China/Italy in 2011?    yes  no

If yes, please specify what plans you are going to implement, and the amount of investment in RMB.

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

12. Is your company having business in one of below areas?\*

Promotion of Made in Italy  Travel Solutions to Italy/China

\*if you tick one or more choices, please describe your project shortly:

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

13. If you apply for "The 150<sup>th</sup> Anniversary Life Recognition Award", please describe briefly the main steps of your business relationship with China.

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

14. Is your company willing to be a sponsor of "The Italian Gala Dinner 2011" to be held in Shanghai?

YES  NO

Sponsorship Levels advertised in our Gala Dinner mailings are as follows:

Diamond: RMB 50,000.00

Gold: RMB 40,000.00

Silver: RMB 30,000.00





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**Confidentiality note:**

CICC guarantees that all contents hereby received shall be kept confidential, and disclosed to the knowledge of the Judging Panel only, for examining and selection purposes.

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**Application Terms & Conditions:**

The application is to be sent by e-mail at [infoshanghai@cameraitacina.com](mailto:infoshanghai@cameraitacina.com), as attachment, to the attention of Ms. Ottavia Curcuraci, by the deadline of May 13<sup>th</sup>, 2011, noon time.

Any documents which the applicant might deem useful to further sustain his nomination can be attached to object application and sent to the attention of the Jury.

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