

CIE 2012

China International Import Expo



INVITATION

March 29-31, 2012

Kunshan Convention & Exhibition Centre, Jiangsu Province, China

Supported by:

ICC(International Chamber of Commerce)

Hosted by:

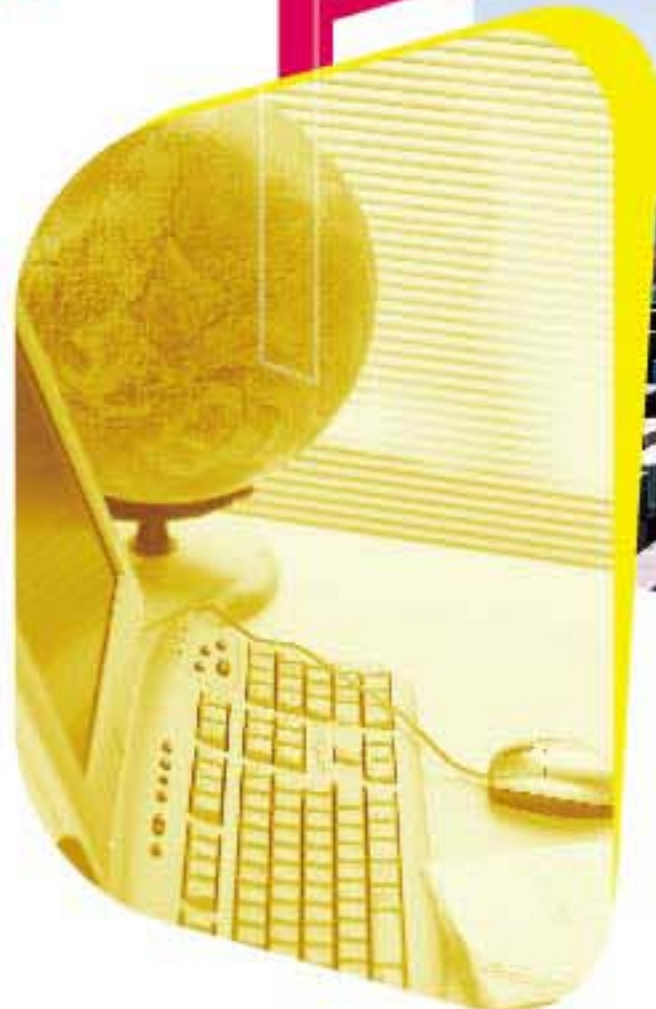
China Chamber of International Commerce
Jiangsu Provincial People's Government

Organized by:

Secretariat of China Chamber of International Commerce
The Commerce Department of Jiangsu Province
Foreign Affairs Office of Jiangsu Provincial People's Government
China Council for the Promotion of International Trade, Jiangsu Sub-council
The People's Government of Suzhou City
The People's Government of Kunshan City

Undertaken by:

Secretariat of China Chamber of International Commerce
China Council for the Promotion of International Trade,
Jiangsu Sub-council



www.importexpo.org

Invitation

Dear Sir or Madam:

China International Import Expo (CIE2012), hosted by China Chamber of International Commerce and Jiangsu Provincial People's Government, will be held from March 29 to 31, 2012 in Kunshan, Jiangsu Province, China. As the first national-level import expo in China, CIE 2012 will provide perfect opportunities for you to explore, market and publicize your products and technologies in China, especially in such fields as technical equipment, information technology, environmentally-friendly industry and brand consumer goods. Exhibitors can acquire the latest industry information, meet new trade contacts and start business ventures to establish their market lead in China through various programs including summit forums, seminars, pre-matchmaking, etc. during the expo.

We hereby sincerely invite you to attend CIE 2012. You are welcome to passionate Kunshan, the vigorous Yangtze River Delta, and open China!

China Chamber of International Commerce

May 2011

General Information

Time: March 29-31, 2012

Venue: Kunshan Convention & Exhibition Centre, Jiangsu Province, China

Organization:

Supported by:

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Trade, Jiangsu Sub-council

The People's Government of Suzhou City

The People's Government of Kunshan City

Undertaken by:

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Commerce

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Trade, Jiangsu Sub-council

Import Expo

Expected exhibiting space:

About 50 thousand square meters.

Conferences during the expo:

1. International Summit Forum

Heads of international chambers of commerce and associations, leaders in the Chinese and foreign business circles, representatives of well-known enterprises and academics will share with attendees about the latest ideas, approaches and opportunities in global trade.

2. Seminars and Lectures

Seminars and lectures will be held on such topics as how to exert the important role of import in the macroeconomic balance and economic restructuring of China, how to promote the basic balance between trade earnings and expenditures, etc.

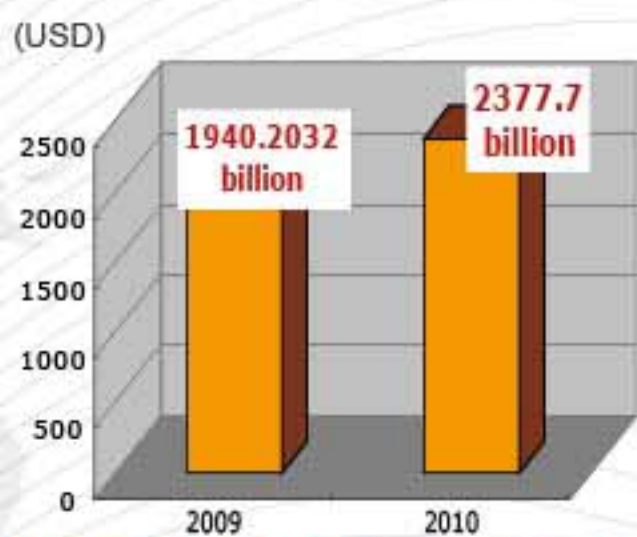
3. New Product Recommendation

New product recommendation will give exhibitors the opportunity to introduce their products and services to Chinese importers and end users.

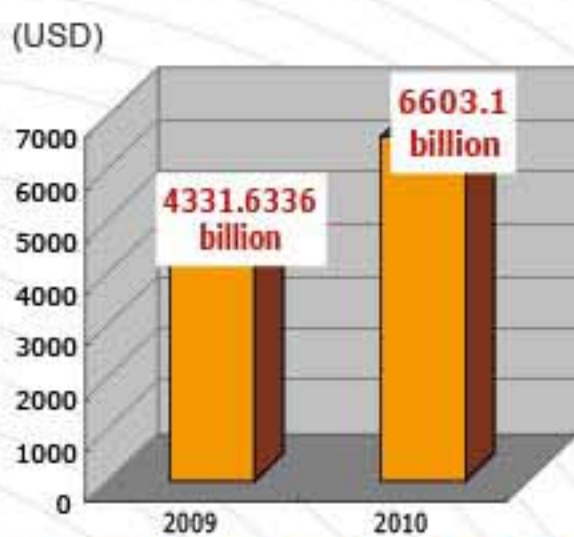


Market information

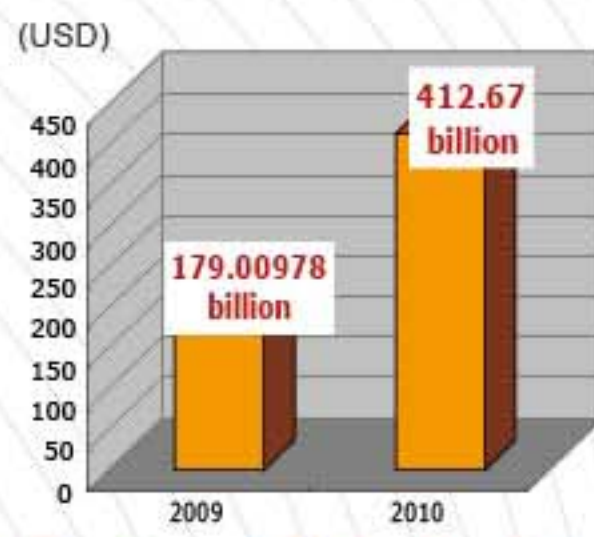
1. China is the largest exporting country and the second largest importing country in the world. In 2010, the total import and export volume of China reached 2972.76 billion US dollars, with an annual increase of 34.7%; export volume reached 1577.93 billion US dollars, with an annual increase of 31.3%; import volume reached 1394.83 billion US dollars, with an annual increase of 38.7%; favorable balance of trade reached 183.1 billion US dollars;



China's total retails of consumer goods



China's import of mechanical and electrical products



China's import of high-tech products

2. In the "twelfth-five-year-plan" period, China will try to meet its domestic demand of economic restructuring and industrial upgrading by "changing the means of foreign-trade development", expand the import of its advanced technology and equipment, key parts and components, material in shortage, new energy and energy-efficient and environmentally-friendly products, consumer goods and medical equipment, and expand the import from the members of free trade zones, countries with a big unfavorable balance of trade and the least developed countries.

HARMONIOUS DEVELOPMENT OF WORLD TRADE THROUGH OPENNESS AND COOPERATION

3. As one of the six largest urban circles in the world, the greater Yangtze River Delta Economic Circle including such cities as Shanghai, Suzhou, Wuxi, Ningbo and Nanjing is the largest economic circle in China, with a total economic volume accounting for 20% of China's GDP, and an annual growth rate far higher than China's average level. Its total volume of import and export of foreign trade accounts for more than 40% of China's total. Both its financial revenue and gross retail sales of consumer goods rank the first in China.



The greater Yangtze River Delta Economic Circle

Why CIE 2012?

The first national level import expo hosted by the authoritative organization in China.

Hosted by China Chamber of International Commerce and Jiangsu Provincial People's Government, CIE 2012 is the first national level import expo and aims to promote and expand the import of foreign products and technologies.

Strong promotion networks bring numerous qualified Chinese importers.

Advertisements and press release in major Chinese economic newspapers, magazines and TVs, including CCTV, The Finance Channel of Shanghai Broadcasting and TV Station, China Daily, Economic Daily, the Economic Report of the 21st Century Economic Reference, the First Finance Daily, etc. E-newsletter, DM, flyers and tickets sent regularly to over 200,000 Chinese importers and buyers in the official database. CIE 2012 is your best way to make acquaintance with qualified Chinese importers.

Pre-matchmaking, site visits services and storage for exhibits (for half a year after the expo) to ensure your success in CIE 2012.

Through strong networks of China Chamber of International Commerce and free information release on official website, pre-matchmaking service will help you find your potential importers before the expo. If you intend to invest in Jiangsu, China, we will provide you the information and advisory services. After the expo, your exhibits which are not sold on the spot can be stored in the warehouse of Kunshan Comprehensive Bonded Area for half a year, during which you may still find your importers and buyers.



Best place to learn the latest trends and policies in Chinese import market.

The summit forum and seminars during expo will give you a unique opportunity to listen to the keynote speeches from government officials, senior executives of both Chinese

and foreign corporations and experts. Key topics will include the trend of Chinese import market, related policies and strategies to explore Chinese market, etc.

Who to exhibit?

This expo will mainly exhibit those products and technologies in the key fields in which have great demands in Chinese market in the following five years.

Sector 1 Machinery and equipment

Metal-cutting machine tools, metal forming machine tools, nontraditional machining tools and equipment, testing and measuring equipment, numerical control system and equipment, medical equipment, textile machinery, printing machinery, rail transport technologies and equipment, digital display devices and machine-tool electrical appliance, machine tool parts and components and auxiliary equipment, abrasive material and tools and technologies, cutters, clamping apparatus and relevant products, etc.;

Sector 2 Information technology

Communication and networking products, industrial automation information technology and software, integrated circuit and electronic components, information safety, power sources and relevant products, e-commerce, high-performance computer software and hardware, new-type displays, latest digital communication equipment, sensor and technology and other relevant products, display and audio-visual products, safety monitoring equipment, electronic manufacturing equipment, etc.

Sector 3 Environmentally-friendly technology equipment, new materials and other high-tech products;

The technology and equipment for processing and recycling wastes, the technology and equipment for processing water, the technology and equipment for saving energy, and the technology and equipment for preventing and controlling air pollution, new-energy technology and equipment, and the technology and equipment for the comprehensive utilization in the recycled economy and resource regeneration, etc. the equipment and technology of material production; new material and composite material; new-energy material; chemical and macromolecular new material, electronic information material, etc. other high-tech products.

Sector 4 Brand consumer goods:

Various types of brand cosmetics, costumes, jewellery, watches, gifts, wines, etc.

How to exhibit?

1. Booth Application

Options	Unit Price
Raw Space Only (Minimum 36 sqm)	US \$240/ sqm
Standard Booth	US \$2,500/booth

Standard booth include: Stand area 3m×3m, white back wall and side walls, carpeting, 1 reception table, 2 chairs, 2 fluorescent lights, 1 electric sockets, company sign in English and Chinese.

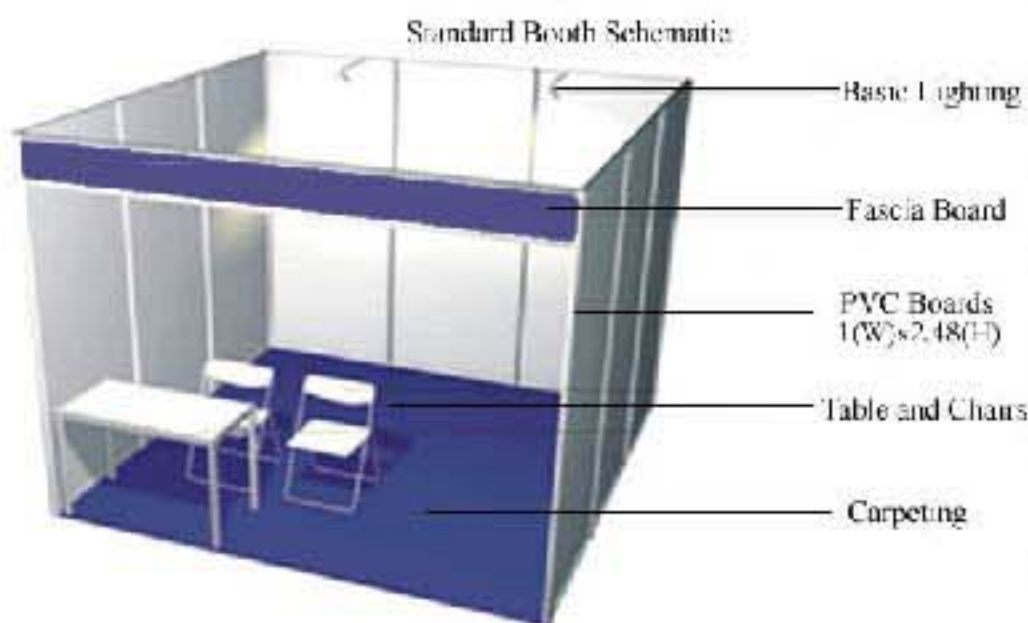
2. Application Procedures

Applications should be sent to the EXPO Secretariat by fax, email or express post with stamps and signature (Secretariat of China Chamber of International Commerce or China Council for the Promotion of International Trade, Jiangsu Sub-Council). Application deadline is Dec.31, 2011, 30% of the total stand rental fees as down payment shall be paid 15 working days

after the submitting application form. Failure to pay the down payment later than Jan 20, 2012 will negate your application. The balance shall be paid before Feb.28, 2012.

3. Conditions for applying for expo

a. Exhibitors must be legally registered in countries and regions outside mainland China according to applicable laws for at least three years, and must provide the duplicates of corporate registration certificates or other effective certificates.



b. Protection of intellectual property rights: The intellectual property rights of the designs and patents of the exhibited commodities, packages, promotional products and all exhibited contents will be protected by the Law of Intellectual Property Rights of China. The expo will set up a complaint center of intellectual property rights.

c. Exhibitors shall abide by Chinese laws and regulations and ensure that none of the exhibited products, packages, promotional products and all exhibited contents violates the relevant laws and regulations of China, or infringes upon others' intellectual property rights.

Targeted Trade Visitors and Media Promotion



1. Targeted trade visitors include:

- a. Heads of the departments of commerce in provinces and municipalities in China;
- b. Heads of relevant industrial associations and chambers of import and export trade in China;
- c. Importers, agents, distributors and wholesalers in relevant industries and products;
- d. Retailers including large and high-end shopping centers, department stores;

2. Media Promotion

Broadcasting and TV media: CCTV-2, The Finance Channel of Shanghai Broadcasting and TV Station, Jiangsu Satellite TV;

Newspaper and Magazines: China Daily, International Business Daily, Economic Daily, the Economic Report of the 21st Century Economic Reference, the First Finance Daily, Shanghai Securities, Southern Weekends, China Information Paper; China Mechanical and Electrical Industry;

Websites: www.ce.cn, xinhua.net, CRI Online; business.sohu.com; Economic Observation Website, www.ce.cn; jdol.com.cn; China Electronic Market; vogel.com.cn; iia.news.com; RIGHTSITE. Asia; trade key, control engineering, etc.

Why in Kunshan

1. Solid industrial foundation

Since 2005, the overall economic strength of Kunshan has always been ranking the first among the top 100 counties (cities) nationwide. In 2010, Kunshan earned a total industrial value of 700.13 billion yuan, with its per-capita GDP exceeding 30 thousand US dollars, a total import and export amount of 82.12 billion US dollars, including an import amount of 28.79 billion US dollars (its total import and export amount exceeded that of 24 provinces, autonomous regions and municipalities in China). So far, more than 5,000 foreign-funded projects of 65 countries and regions worldwide have settled down here.

2. Prompt and convenient transportation

Adjacent to Shanghai, China, Kunshan is only 30 km away from the transportation hub and business district in Hongqiao, Shanghai, with virtual terminals enjoying direct access to Pudong and Hongqiao International Airport in Shanghai. Kunshan is 60 km away from Shanghai Port, the largest port in China.



KunShan Convention & Exhibition Center

3. Superior facilities for exhibition

Kunshan has advanced infrastructures for exhibitions and a full set of auxiliary functions around it, with the logistic and tax-protection function of its comprehensive bonded area being stretched continuously.

Contacts



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