

Explanations on “Silk Road Cuisine Display-Yangzhou Week”

Part 1: Favorable conditions offered by Yangzhou side

1、 Yangzhou Guangling District Government provides food, accommodation and traffic (Yangzhou Crown Plaza Hotel – Guangling New City Ball Exhibition Hall) during the exhibition period (11th September -18th September);

Notice: Yangzhou will provide accommodation for two persons of each enterprise (standard single room / double room); the Hotel will provide buffet in the morning and evening, and the lunch will be provided at the exhibition site;

- 2、 Yangzhou will provide international standard exhibition booth (3 m *3 m) free of charge. If the participating company has special needs, please inform the organizer at least 30 days in advance and bear the cost by itself.
- 3、 Each booth will provide a capacity of about 200L of refrigerated cabinet free of charge. If the participating company needs one, please apply for it 30 days in advance;
- 4、 Yangzhou will provide warehousing free of charge. If the participating company needs one, please apply for it 30 days in advance and inform the specific storage capacity;
- 5、 If Italian enterprises are willing to have B2B meeting with the local (Chinese) dealers, please inform the organizer 15 days in advance;
- 6、 Yangzhou will provide volunteers for help;
- 7、 Publicity and promotion of public media.
- 8、 During the event, public bus (No.88, 52, 58, etc.) will be arranged for the participants.

Part2: Introduction to Guangling New City Ball Exhibition Hall

1、 Overview of the Exhibition Hall

The Ball Exhibition Hall is located at the west of Yangzhou Information Industry Base and the east of Yangzhou Science and Technology Museum, covering a total area 23975 m².

2、 Advantages of the Exhibition Hall

The design of the Exhibition Hall is without beam column. The concept is creating large space, lightweight, environmental protection and no secondary pollution. It can not only save energy, but also lower carbon using.

(1) Advantages of the structure: it uses the structure of inflatable membrane. The Hall is up to 20 meters high without beams which looks very open.

(2) Advantages of location: the venue has convenient transportation and adequate parking space. The Pavilion is 10 minutes away from Yangzhou Ramada Hotel, 3 minutes away from Yangzhou Crown Plaza Hotel, and 13 minutes away from Yangzhou Wenchang Commercial Center by car.

(3) Advantages of energy saving and environmental protection: the stadium uses natural lighting in order to save energy. Per unit area cost of the pavilion is only one third of the steel structure. The service life of the pavilion is up to more than 25 years.

(4) Other advantages: since its opening, it has successfully held three events: The Third Session of World Green Design Forum on 19th – 23rd May; The fifth session of Children's Selection Match on 24th May; and City Celebration Work Conference on 30th May.

Part3: Predicted flow of the people

According to the average of 15000 people per day (7 days) it will receive 105000 visitors in total.

Part4: Profile of Yangzhou Food Industry Park

1、 Overview of Yangzhou Food Industry Park

Yangzhou Food Industry Park was set up with the approval of Yangzhou Municipal Party Committee and Yangzhou Municipal Government in February, 2005. The first phase construction for an area of 3 k m² was built in 2007. It's the modern food cluster which is consisted of food manufacturing, R&D, cold chain logistics and industrial tourism. The infrastructures of the food industry park are well-equipped with high standard conditions which provide all the necessary conditions for the settling down of the enterprises in the park.

Yangzhou Food Industry Park is based on “domestically best, Internationally First-Class and World Renowned” and developing concept of “Ecological, Green, Technological and Safe”. Till now, it is invested RMB 2.2 billion. There are 77 projects having settled down in the park. In 2014 industrial output is up to RMB 3 billion and the industrial tax is up to RMB 250 million. In 2015 the industrial output will be more than RMB 4 billion, and its tax will be over RMB 350 million. The park has won the honors of "Cross-Straight (Yangzhou) Agriculture Cooperation Experimental Zone", "National Agricultural Products Processing Model Base", "China Food Logistics Model Base", "China Small and Medium-sized Enterprise Innovation & Service Park", "Jiangsu Provincial Agricultural Products Processing Zone".

Yangzhou Food Industry Park has taken the food industry as a characteristic industry. It also integrates with the manufacturing and service industry in the park considering the process & manufacturing, cold chain logistics and industrial tourism as the key three projects. In the future 3-5 years, the manufacturing output will reach RMB10 billion, cold chain market trading will reach RMB10 billion and the park will attract about 1 million tourists per year.

2、 Introduction of the Public Bonded Warehouse

Jiangsu Xinnong Public Bonded Warehouse is located in the food industry park which is invested by Jiangsu Xinnong Investment Development Co., Ltd. The total planning capacity is up to 50000 tons, and the first phase is 18000 tons. On 11th December, 2014, Jiangsu Xinnong Food Public Bonded Warehouse was approved by Nanjing Customs, and on 18th December, 2014 it was put into operation formally after passing the approval of the Customs and promote the economic integration and the globalization of trade.

3、 Import and Export Enterprises in the park

Yangzhou Antonio Food Co., Ltd: Its investment capital is EUR 1 million. It is invested by Italian investor named Antonio. Its main products are Italian red wine, dairy food and food international trade.

Jiangsu Angelo International Trade Co., Ltd: Its investment capital is EUR 10 million. It is invested by the chairman Zhongxing Zhou of Italian Chamber of Commerce of Adrian. Its main products are European red wine, dairy food and food international trade.

Jiangsu Yidakang International Trade Co., Ltd: Its investment capital is RMB 20 million. It is invested by overseas Chinese in Italy. Its main products are Italian red wine, olive oil and food international trade.

Jiangsu Grand Fortune Trade Co., Ltd was settled in 2008 which is a German owned International Trade Company. It's the first wholly owned enterprise in mainland China. The flagship project of the company includes German Edburg beer, French Weismaine wine series, the French women's boutique ELEGANCE. Sales are increasing year by year under the support of Park Management Committee. The sales are over RMB 40 million per year.

Jiangsu Kaitone Food Co. Ltd was settled in 2007 in the park. The total investment capital is 29 million dollars and its registered capital is 18 million dollars. The enterprise is registered by Hong Kong Kaitone Food which is focused on trade of French red wine and food.