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The Most Influential Exhibition in Asia

SIPPE 2011 Shanghai 6th International Petroleum Petrochemical Natural Gas Technology Equipment Exhibition

SIOOE2011 Shanghai International Offshore Oil & Gas Technology Equipment Exhibition

SIOTE 2011 Shanghai International Oil And Gas Pipeline & Storage Technology Equipment Exhibition

Time: 21th- 23th September 2011

Venue: The Shanghai World Expo Pavilion

Approved by

Shanghai Municipal Commission of Commerce

Hosted by

China Petroleum Society

Shanghai Petroleum Society

China Council for the Promotion of International Trade (CCPIT) Pudong Sub-Council

Supported by

China Petrochemical Corporation

China National Offshore Oil Corporation

China National Petroleum Corporation

Organizer

Shanghai Ai Expo Exhibition Service Co., Ltd

S **[[Schedule]]**

Registration: The Shanghai World Expo Pavilion (Expo Road No.111)

Registration time: 19-20 Sep., 2011

Move-in time: 19-20 Sep., 2010

Exhibition dates: 21-23 Sep., 2010

Move-out time: 23 Sep., 2010

S **[[About SIPPE]]**

The SIPPE is a focal project of the Shanghai Municipal Government and the China Council for the Promotion of International Trade (CCPIT). The exhibition is jointly hosted by the CCPIT Pudong Sub-Council, Shanghai Petroleum Society, and organized by the Shanghai Aiexpo Exhibition Service Co., Ltd. Over the five years, with support from domestic and overseas enterprises, the SIPPE have grown in scale year after year, a cumulative total 1600 enterprises from over 30 countries and regions have participated in the exhibition, at the same time attracting over 45000 professional audiences from over 40 countries and regions, cumulative trade resulting from the show stands at \$1.5 billion USD.

The 6th SIPPE will be held at The Shanghai World Expo Pavilion. The show is expected to attract over 25,000 industry related audiences, 500 VIP procurement personnels and over 800 exhibitors from over

40 countries and regions across the world.

SIPPE is an international ,authoritative, professional Petroleum Petrochemical Exhibition for experts and enterprises and business leaders to congregate and to showcase their company and its products/ technologies, to engage in discussions and dialogue. It has received enormous praise from both home and abroad.

[[Venue Introduction]]

The Shanghai World Expo Pavilion of the Shanghai World Expo 2010 is one of the leading exhibition centers for international events worldwide, with advanced structure and facilities, convenient transportation, as well as its eco-friendly infrastructure. TP (Shanghai World Expo Pavilion), which is located on the east riverside of the Huangpu River, west of the Shanghai World Expo Axis, is adjoined with the China Pavilion, Performance Centre and Expo Centre by the Expo Axis. The convenient transportation results from TP's excellent location connected by the over-river thoroughfares. The through metro line 8 that starts at Zhoujiadu station, together with other metro lines: 6, 7, 13 will take you to the destination as well. 80, 000 sq meters indoor zone is divided into five exhibition units. Approximately 1, 500 of parking places located on both underground and surface areas. The smallest exhibition unit is 6, 000 sq meters while the largest exhibition unit which is the Asian largest indoor astylar space with 14 meters storey height accounts for 25, 000 sq meters. Please find more on www.shexpocenter.com.

[[2010 Review]]

SIPPE 2010 Shanghai 5th International Petroleum Petrochemical Natural Gas Technology Equipment Exhibition, has sucessfully accomplished on Nov27th ,at Shanghai New International Exhibition Center. Attracted top companies from and outside China includes: China National Petroleum Corporation, China Petrochemical Corporation, China National Offshore Oil Corporation, Zhenhua Heavy Industry, BaoSteel, Honghua Group, ShaSteel Group, Rontech, Serva Software, Zhongman Group, Zhongtian Technology, Hebei Huayou Yiji, Hongtai Petrochemical, Baoji Petroleum MchineryCo.,Ltd, Bohai Petroleum Equipment, Beijing Petroleum MachineryCo.,Ltd, Fangzheng Valve and so on. 25% are foreign exhibitors came from Italy, Singapore, Germany, UK, France, Switzerland, Norway, Sweden, India, Saudi Arabia, United Arab Emirates, Spain, the Netherlands, Canada, Korea, Australia, Indonesia, Kazakhstan, Hungary, Turkey, Russia, Japan and China Taiwan etc. More than 500 exhibitors from 30 conuntries and regions , 21460professional visitors from over 40 countries attended the event.

More than 10 purchasing groups from Iran,Russia ,Brizal, Saudi Arabia, United Arab Emirates, Spain, the Netherlands, Korea attended the event.The biggese winner Iran Industrial Equipment Manufactures Association brought projects searching for cooperation, the business volume at exhibition scene reached nearly 300 million RMB.

SIPPE 2010 Data

- 500 exhibitors from 30 countries
- 25,000 m² floor space
- 21, 460 visitors from 40 countries
- 100 Business leaders, experts discuss about latest technology in Petroleum, Petrochemical and Gas Equipment and market perspective, 300 professionals attend .

[[Why SIPPE]]

- SIPPE is a Reputable, Professional International Event

SIPPE has grown by 30% in scale year after year. The 2011 6th Petroleum Petrochemical Natural Gas Technology Equipment Exhibition will welcome 800 Exhibitors, 25,000 visitors and 500 VIP purchasers.

- SIPPE is Hosted by the CNECC and the CCPIT (state affiliated organizations). Hosted by the China New Energy Chamber of Commerce (CNECC) and the China Council for the Promotion of International Trade (CCPIT), SIPPE has access to abundant overseas resources, and enjoys vast support from the government. The Organizing Committee, Shanghai Aiexpo, specializes in hosting conferences and exhibitions in energy industries.
- Promotion & Advertising
The Organizing Committee cooperates with approximately 100 media organizations worldwide, 40 industry organizations and 5 exhibitions/events, The Organizing Committee actively promotes the SIPPE event in 5 key regional exhibitions and more than 50 industry conferences.
- High End Forum
The 2011 6th SIPPE will welcome 100 Business leaders, government officials and experts make presentations. We expect approximately 300 insiders from the petroleum, petrochemical industry to attend as audience.
- Business match with exhibitor, VIP purchasers
With the help and support of overseas organizations of CCPIT, we will publicize and promote petroleum industry, and utilize our strong networks worldwide to investigate demand of purchasing agents and set up business match with exhibitors, widen the invitation range to invite more professional purchasers to the exhibition presentation. To ensure the exhibition quality, the organizing committee continue provides subsidies to VIP purchasers from professional corporation in oilfield, petroleum, petrochemical and natural gas at home and overseas.

[[Scope of Exhibits]]

Petroleum Petrochemical Natural Gas Technology Equipment

- Oil and gas exploration, development and production equipment
- Geophysical surveying and drilling technology and equipment-on-and off-shore
- Petroleum, petrochemical and natural gas equipment manufacturing
- Worker protection and industrial safety suppliers, fire alarm equipment
- Automated technology, equipment and instruments
- Oil and gas pipeline construction engineering technology and equipment
- Generators and power equipment
- Industrial explosion-proof and mine-blasting products
- IEC electrical equipment, wire and cable products
- Petroleum and petrochemical technology research and laboratory equipment
- Petroleum refining process and technology
- Equipment overhaul, maintenance and management
- Fluid pumps, valves and compressors technology equipment
- DCS、 PLC control systems and field bus
- Industrial cleaning and surface treatment technology anti-corrosion material and equipment
- Communications and information systems management, e-commerce

Offshore Oil& Gas Technology Equipment

- Offshore Petroleum Equipment & Technical Service
- Digital logging
- Magnetic Technology Service and Consultation
- Drawings/Terrain Mapping Services
- Marine Engineering Equipment and Services

- Environmental Protection Equipment
- Generating Equipment
- Natural Gas and Pipeline Equipment
- Oilfield Construction Engineering Equipment
- Data Collection and Information Technology Services
- Downhole Drilling and Technical Equipment
- Oil and Gas Extraction Separation Equipment
- Refining and Chemical Industry
- Safety Devices and Equipment, Geophysical Exploration of Products and Services
- The Global Positioning System - GPS, Explosion Prevention Equipment
- The Helicopter/Aircraft Service
- Geological Chemical Service and Equipment
- Geology Research and Consulting
- Geophysical Information System – GIS
- Communication Technology and Equipment
- Piping Cleaning Equipment and Technology
- Marine Equipment

Oil And Gas Pipeline&Storage Technology Equipment

- Pipeline steel, steel storage tanks, PE/PVC/CPVE pipes
- Seaborne oil and gas technology and equipment
- Fluid machinery, pumps, valves, meters and other measuring equipment
- Oil and gas extraction, storage and transportation technology and equipment
- Pipeline inspection, leak detection, cleaning equipment and non-excavation technology equipment
- Welding, cutting and sealing technology and equipment
- Various pipeline production machinery and auxiliary equipment
- Steel oil storage tanks and related technology
- Industrial products and mine-blasting
- Insulation, fire alarm, fire equipment and material
- Communication cables
- Anti-corrosion material and anti-fouling projects

S [[Exhibition Fees]]

1. Shell Stand (3 x 3m): US\$ 3,500 Open Space: (Minimum: 36 m²) \$ 350/ m²

Shell stand includes: one reception desk, two chairs, spotlights, panels, one fascia board with company name, carpet, one socket (220V/1kW), wastepaper basket, cleaning and security service.

Special Recommendation : Minimum: 18 m² Upgraded Decoration

A: US400\$/ m²

Includes 2.8m exhibition booth, Portable Display Frame, information Desk, Glass Table, chairs, spotlights, panels, fascia board with company name, carpet, one socket 10A/220V, wastepaper basket, cleaning and security service.

B: US500\$/ m²

Includes 2.8m exhibition booth, Portable Display Frame, Cabinet With Lock, LCD, Glass Table, information Desk, ,chairs, spotlights, panels, fascia board with company name, carpet, one socket 10A/220V, wastepaper basket, cleaning and security service.

2. Cost of Advertisement in Exhibition Catalogue

Front Cover: US\$ 4,000 Inside Front Cover: US\$ 2,000 Back Cover: US\$ 3,000
Head Page: US\$ 2,500 Inside Back Cover: US\$ 2,000 Color Insert: US\$ 1,000

3. Cost of Advertisement on Exhibition Site:

Arch: US\$ 4,000 Name Badge: US\$ 3,500 Hanging Rope for Name Badge : US\$ 5,000
Handbag: US\$ 2,000/2000 pieces Balloon: US\$ 3,000 Visitor Tickets: US\$ 3,200

For conference sponsors and outdoor advertising ,pease contact the Organizing Committee .

 **[[Participation Procedures]]**

Fill out the application form carefully and send (after being officially stamped by your company) to the organizing committee by fax or E-mail. The total sum should be paid to the organizing committee bank account within 5 days of signing the contract as confirmation. To secure the booth reservation.

Exhibitors should fax or mail a copy of the remittance note to the organizing committee. Invoices will be issued at the site of the exhibition or can be sent immediately on request.

 **[[Liaison Department]]**

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