



The Rotary Club of Shanghai

**'Rotary Leadership Awards'
For Building Communities**

Application Form

Application deadline: 11 February, 2011

Nomination information

Our Mission

To Build Better and Stronger Communities. We are passionate about making the world a better place for everyone through combating hunger, improving health and sanitation, providing education, promoting peace, eradicating polio, and encouraging high ethical standards in all vocations. Join us – by entering the contest, sponsoring the event, and/or attending the dinner – in recognizing and celebrating individuals and organizations that are committed to building better and stronger communities.

About the Rotary Service Excellence Awards

The Rotary Club of Shanghai, supported by The American Chamber of Commerce in Shanghai, the European Union Chamber of Commerce in China, the Canadian Chamber of Commerce in Shanghai and the China-Italy Chamber of Commerce, is pleased to announce the first “Rotary Leadership Awards”. The awards are to honor and showcase outstanding individuals and programs that are making notable socially responsible achievements both in the city of Shanghai and throughout China. These achievements are in the areas of philanthropy, community outreach, volunteer programs, employee initiatives, environmental educational efforts and sustainable community development. The awards recognize that these individuals and programs encourage and provide models for others to stimulate and develop their own socially responsible ideas. The awards are open to both individuals who are resident of the People’s Republic of China, and to corporate and nonprofit organization programs or projects that are active in mainland China.

The 2011 Rotary Leadership Awards winners will be announced at the ‘Building Better Communities’ gala dinner hosted by the Rotary Club of Shanghai on Friday, 15th April 2011.

Application eligibility

- Individuals have to be residents in mainland China, and program candidates are required to be located and active in mainland China.
- Only registered and approved nonprofit organizations in mainland China can apply.
- Individuals can work in the private or public sector.
- Programs or projects from both the corporate and nonprofit sectors can apply.
- Individual and programs social/corporate activities have to be non-political and non-religious.
- All types of programs and individuals will be considered. Rotary strongly encourages organization involved in peace and conflict prevention/resolution, disease prevention and treatment, water and sanitation, maternal and child health, basic education and literacy, economic and community development initiatives to submit applications.

Rotary Leadership Award Categories

Program Awards Nonprofit, Program Awards for Corporate.

The purpose of these awards is to recognize and honor outstanding corporate and nonprofit organizations in mainland China whose programs or projects exemplify extraordinary managerial and innovative excellence, have high commitment to socially responsible activities, and represent notable models that encourage other individuals and organizations to be active in the community.

Individual Awards.

These awards will be presented to individuals who are residents in mainland China to recognize their involvement in responsible social and corporate activities, and acknowledge their efforts in creating and developing benefits in the greater community, and to individuals who have initiated fine community works, projects and programs which, over time, have had a positive impact in the local community.

Please select the category you are applying for:

- Program Nonprofit**
- Program Corporate**
- Individual**

Applicant name: _____

Company/Organization name: _____

Position/Function: _____

Address: _____

City: _____

Telephone/Mobile: _____

Email: _____

If not self-nominated, please provide following information.

Nominated by: _____

Contact information (Email & Tel): _____

Applicants submitting materials authorize The Rotary Club of Shanghai to use the materials in both the award presentation ceremony and related publications and activities. Applicants are responsible for the validity of the information.

Applicants are welcome to attach to their application form any consistent document that could help judges in the evaluation process.

Nomination Form

(Program Awards Nonprofit, Program Awards for Corporate)

The evaluation will be based on the corporate CSR programs or nonprofit organizations' programs planned and carried out after January 2009 and/or still on-going in China Mainland.

Please use less than 1,000 words to describe your program, how it benefits the community and encourages others to be active in social responsible initiatives. You may use the following guidelines as a reference; however you are NOT obligated to address all aspects. We encourage you to prepare submissions based on your particular areas of expertise OR overall performance capabilities.

1- Program Design:

- Describe the program/project size, cost, duration, targets group and number of people involved in the execution
- Indicate the source of funding
- Describe how your program is accessible for volunteers in terms of volunteering opportunities & learning about your programs
- Express the transparency of the program's activities and finances
- Detail how is your program sustainable

2- Program Implementation:

- Report the number of volunteers and employees involved in the program at all levels including in leadership and in management
- Detail the percentage of funds spent on end-users
- Describe the monitoring process and documentation for beneficiaries
- Explain the process used to build awareness of the program in the community
- Characterize the response from the community

3- Program Innovation:

- Describe what's unique about your program
- Share how you have been able to acquire resources for your program in innovative ways
- Explain how you were able to find innovative ways to build awareness

Nomination Form

(Individual Awards)

The evaluation will be based on leading your own initiatives or championing an initiative that benefit the greater community. The individual award will be based on activities carried out after January 2009 or still on-going in mainland China.

Please describe in less than 700 words how your corporate or social responsible practices benefit the local community and how you carried out these initiatives. You may outline the following; however you are not compelled to address each aspect.

1- Leadership:

- Provides guidance that successfully and continuously engages the company/community/colleagues to be a model responsible citizen
- Successfully advocates socially responsible policies and strategies that guide the company/community/colleagues
- Supports individual employee career development and encourages employee welfare

2- Management:

- Initiates and/or executes programs or social responsible activities with measurable results
- Manages programs/activities that can be sustained over time
- Educates employees/community/colleagues on socially responsible activities and communicates its significance for the society

3- Initiative:

- Encourages the company/community/colleagues to examine the social, economic and environmental effects of its business activities
- Stimulates the advancement of mutual understanding, goodwill and peace
- Dedicates time and resources to benefit the local community through every possible effective channel

4- Innovation:

- Demonstrated success in establishing cooperation with other organizations for social responsible aims
- Has identified and encourages new ways to support volunteerism
- Stimulates others to be socially active with new suggestions, ideas, influences or opinions

Submission

Submission Deadline: 11 February 2011

Please send your completed typed nomination form and supporting materials by **February 11, 2011** electronically to:

Anja Gradl

Rotary Leadership Awards Project Manager

E-mail: Rotary.Leadership.Awards@rotaryshanghai.org

The application material must be provided in the English language.

If you have any questions, please feel free to contact us at +86 13761674665

or email Rotary.Leadership.Awards@rotaryshanghai.org .

Selection Process

Finalists will be notified no later than March 25, 2011 and may be asked to provide supplemental materials. Award winners will be announced at the 'Building Better Communities' gala dinner hosted by the Rotary Club of Shanghai to be held on Friday, 15th April 2011.

Awards for Category Winners

Program Awards Nonprofit

Three winners will be awarded RMB 10,000, RMB 5,000, and RMB 3,000 respectively

Program Awards for Corporate

Each of the three winners will be honored with a plaque

Top winner will be awarded an honorary Paul Harris Fellow

Individual Awards

Each of the five individual winners will receive RMB 2,500 and Rotary crystal

The funds will be distributed to the nonprofits and individuals specifically for use in their projects in increments throughout the year.

Looking forward to receive your most compelling Social Responsible story!