

## **GERONIMO STILTON SCHOLARSHIP**

Atlantyca Entertainment (<http://www.atlantyca.com>) a Master in International Business (MIB) Partner, announced the inauguration of the “Geronimo Stilton Scholarship Program”, a €10.000 fund created to encourage women to study international business and trade management between Italy and China at MIB of Università Cattolica del Sacro Cuore ([http://milano.unicatt.it/masters\\_9747.html](http://milano.unicatt.it/masters_9747.html)).

The scholarship will be awarded to two women, one from China and one from Italy, who are pursuing Master of International Business degrees. The Chinese student will be invited to attend the Master of International Business (MIB) of Università Cattolica del Sacro Cuore (Milan, Italy) (UCSC). The Italian student will be invited to study at UCSC partner University in China. Both students will be offered a full year of study in international business at prestigious universities.

The selection will be done by a Committee based on the ranking coming out from the selection criteria on which MIB applicants are evaluated. The first Scholarship will be awarded within Oct. the 7th. 2011, the second one within Sept. 2012.

For further information: [master.mib@unicatt.it](mailto:master.mib@unicatt.it) / Tel. +39.02.7234.3046 / Skype: master.mib