

I Opening Ceremony of Silk Road Cuisine Display-Yangzhou Week

1. Time:

4:00 pm, 11th September (Friday)

2. Venue

Yangzhou Conference Centre

3. Agenda

Hosted by: Vice President of China Public Diplomacy Association

①Mr. Xie Zhengyi, Secretary of Yangzhou Municipal Committee of CPC, will deliver a speech.

②Mr. Francesco Rutteli, Chairman of Italy Culture Priority Association and former Vice Premier of Italy, will deliver a speech.

③Ms. Yang Liu, President of World Association of Chinese Cuisine will present the award of “World Gourmet Capital” to Yangzhou and the Mayor of Yangzhou, Mr. Zhu Minyang, will accept the award.

④Mr. Li Zhaoxing, President of China Public Diplomacy Association, will declare the opening of Silk Road Cuisine Display-Yangzhou Week.

4. Participants

Around 200

Mr. Francesco Rutteli and Italian ambassador in China;

Diplomatic Envoys form Silk Road countries;

President, Vice President, Secretary-General and Deputy

Secretary-General of China Public Diplomacy Association;

Related Provincial Officials from Jiangsu Province;

Yangzhou Municipal Officials:

Mr. Xie Zhengyi, Secretary of Yangzhou Municipal Party Committee of CPC

Mr. Zhu Minyang, Mayor of Yangzhou

Mr. Hong Jinhua, Chairman of Yangzhou municipal committee of CPPCC

Mr. Zhang Aijun, Vice Secretary of Yangzhou Municipal Party Committee

Mr. Chen Weiqing, Vice Director of Yangzhou Standing Committee of the People's Congress

Mr. Chen Yang, Secretary-General of Yangzhou Municipal Party Committee of CPC

Mr. Kong Lingjun, Vice Mayor of Yangzhou

Mr. Wang Zhijian, Vice Mayor of Yangzhou

Mr. Ni Shijun, Vice Chairman of Yangzhou Municipal Committee of CPPCC

II Dinner

1. Time

6:00 pm, 11th September (Friday)

2. Venue

Yangzhou Conference Center

3. Agenda

Hosted by: Mr. Hong Jinhua, Chairman of Yangzhou Municipal Committee of CPPCC and President of Yangzhou Public Diplomacy Association

Mr. Hong Jinhua will deliver a short speech and the dinner will start.

4. Participants

Around 200 participants, the same with the opening ceremony

III Opening Ceremony of Chinese and Italian Food and Wine Fair and Culinary Demonstration

1. Time

9:18 am, 12th September (Saturday)

2. Venue

South Square of Yangzhou International Exhibition Center

3. Agenda

Hosted by: Mr. Kong Lingjun, Vice Mayor of Yangzhou

① Vice President or Chief Secretary and Deputy Chief Secretary of China Public Diplomacy Association will deliver a speech.

② Mr. Hong Jinhua will deliver a speech.

③Mr. Li Zhaoxing, Mr. Francesco Rutteli, Mr. Hong Jinhua, Italian Ambassador in China, Diplomatic Envoys from Silk Road countries and Chief Secretary of Yangzhou Municipal Committee of the CPC Mr. Chen Yang will cut the ribbon and declare the opening of the fair.

4. Participants

Around 200 participants, including:

Mr. Francesco Rutteli and Italian Ambassador to China;

Diplomatic Envoys from Silk Road countries;

President, Vice President, Chief Secretary and Deputy Chief Secretary of China Public Diplomacy Association;

President and Chief Secretary of World Association of Chinese Cuisine;

Municipal Officials: Mr. Hong Jinhua, Mr. Chen Yang, Mr. Kong Lingjun, Mr. Wang Zhijian, and Mr. Ni Shijun.

IV Sino- foreign Friendship Trees Planting

1.Time: 14:30-15:30, 12th September (Saturday)

2.Venue: Marco Polo Square, Yangzhou Bio diverse and Sci-Tech City

3.Agenda:

Officials from organizers(China Public Diplomacy Association

Embassy of Italy in China,World Association of Chinese Cuisine

Yangzhou Municipal People's Government, Italian Consulate in Shanghai) of Silk Road Cuisine Display-Yangzhou Week plant Sino-Italian Friendship Trees. Envoys from Silk Road countries and

ASEAN countries plant Silk Road Friendship Trees.

V Yangzhou Food Industry Promotion Meeting

1. Time

4:30 pm, 12th September (Saturday)

2. Venue

Yangzhou Conference Center

3. Agenda

Hosted by: Mr. Ding Chun, Executive Vice-Mayor of Yangzhou

①Mr. Zhu Minyang, Mayor of Yangzhou, will deliver a speech.

②Italian ambassador to China or Consul General of Italy in Shanghai will deliver a speech.

③Mr. Kong Lingjun, Vice-Mayor of Yangzhou will make a keynote speech on the promotion of Yangzhou Food Industry.

④Signing on the Yangzhou Food Industry Park Project.

4. Participants

Around 200 participants, including:

Italian Ambassador to China, Consul General of Italy in Shanghai and foreign guests from some other embassies or consulates in China ;

Chief Secretary of China Public Diplomacy Association and Chief Secretary of World Association of Chinese Cuisine;

Directors of Italian and other foreign food companies;

Representatives of foreign guests and merchants;

Municipal Officials: Mr. Zhu Minyang, Mr. Hong Jinhua, Mr. Ding Chun,

Mr. Chen Yang, Mr. Kong Lingjun, Mr. Wang Zhijian, and Mr. Ni Shijun

VI Scenery Tour

1.Time

9:30-11:30, September 13th (Sunday)

Organized by: Yangzhou Municipal Foreign Affairs Office,

2.Agenda

Visit famous scenic spots of Yangzhou.