



中国女性领袖  
WOMEN IN LEADERSHIP  
CHINA

**DAY ONE: SEPTEMBER 6<sup>TH</sup> 2012**  
**TRANSFORMING BUSINESS WOMEN INTO OUTSTANDING LEADERS**

08:00 - 09:10

**Registration and welcome refreshments**

09:10 - 09:15

**Welcome remarks by the founder of Women in Leadership series**



Sophie Le Ray  
Chief Executive Officer  
**Naseba**

09:15 - 09:45

**Opening address by All China Women's Federation**  
President, All-China Women's Federation\*

09:45 - 10:00

**Introductory remarks by Chairperson**



Hope Chen  
Managing Director  
**Draper Fisher Jurvetson**

10:00 - 10:30

**VIP keynote address: Women leadership in a cross cultural environment**



Datin Paduka Seri Rosmah Mansor  
**Wife of the Prime Minister of Malaysia**

10:30 - 11:00

**Networking coffee break**

11:00 - 12:30

**C-suite discussion: Game changers move beyond the rule book**

Visionaries, who have transformed the regional and global business landscape through influence, innovation and inspiration, discuss what makes a leader a 'game changer'; whilst revealing the setbacks they faced on their way to the top.



**Viewpoint one: Setting a vision**  
Shinta Widjaja Kamdani  
Managing Director  
**Sintesa Group (Indonesia)**



**Viewpoint two: Knowing the how, who and why**  
Yang Liu  
Chairman and Chief Investment Officer  
**Atlantis Capital Holdings (Hong Kong)**



**Viewpoint three: Pinpointing opportunities**  
Wandee Khunchornyakong  
Chairman and Chief Executive Officer, **SPCG Public Company**  
President, **Solar Power Company (Thailand)**



**Viewpoint four: Empowering leadership**  
Teresa Ko  
Chairman China  
**Freshfields Bruckhaus Deringer (China)**



**Moderator:**  
Hope Chen  
Managing Director  
**Draper Fisher Jurvetson**



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12:30 - 13:00

**Keynote address: Brands; how to create and manage them globally?**

Brand restoration and management as forms of modern business communications are far broader and personal than building your web site or social media page. It requires core values, creativity and innovation which translate into success. This session outlines establishing right strategy for international growth.



**Speaker:**

Andrea Morante  
Chief Executive Officer  
**Pomellato (Italy)**

13:00 - 14:30

**Networking lunch**

14:30 - 15:15

**Panel discussion: Fostering innovation through diversity**

In a business setting, innovation isn't creativity for its own sake. It comes from creating unique value which generates growth or commercial success. As it encourages different ideas that foster innovation and guide business strategies, diversity becomes a key component and driver of innovation which leads to global success.



**Viewpoint one: From vision to execution - influencing the workplace to be innovative**

Sue Joiner  
Vice President Asia Pacific Procurement and Strategic Sourcing Program  
**Fluor**



**Viewpoint two: Including diversity into the equation**

Ming Ming Liu  
President and Chief Executive Officer  
**Voith Paper Asia**



**Viewpoint three:**

Bessie Lee  
Chief Executive Officer  
**GroupM China**



**Viewpoint four: Corporate citizenship to achieve synergy in long term**

Cathy Yan  
General Manager  
**PPG Asia Pacific**



**Moderator:**

Esther H. Lim  
Partner  
**Finnegan China**



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15:30 - 16:00

**Keynote address: Paving the way for future women entrepreneurs**

According to the Asia-Pacific Economic Cooperation 2007 study, the profitability of businesses managed by women in China was 7.8 per cent more than those managed by men.

Since the 1990s, economic development and technological advancements have created a strong momentum with regards to entrepreneurship. Yet despite the impressive achievements, Chinese female entrepreneurs represent only 20 per cent of all such businesspeople.

This keynote considers:

- Challenges faced by entrepreneurs: Age, gender and business models
- Innovation vs. low price model
- Strategies to differentiate



**Speaker:**

Romi Haan

Founder, President and Chief Executive Officer

**Haan Corporation (South Korea)**

16:00 - 16:30

**Networking coffee break**

16:30 - 17:30

**Think tank sessions**

These interactive sessions create the opportunity for open discussion on issues faced at both a personal and organisational level. The sessions are led by a specialist, but the value of the discussion comes from the interaction of the participants.

**Topic one: Stress and time management**

Dr Steve Xu

Chair of Mental Health and Clinical Psychiatrist

**United Family Healthcare**

**Topic two: Managing work / life balance**

**Community Business**

**Topic three: Communication and negotiation skills**

17:30

**Chairperson closing remarks and open networking session**



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## DAY TWO: SEPTEMBER 7<sup>TH</sup> 2012

### MAXIMISING FEMALE CONTRIBUTION TOWARDS ECONOMIC GROWTH

08:00 - 09:00 **Registration and welcome refreshments**

09:00 - 09:15 **Welcome remarks by Chairperson**



Yan Mei  
Managing Director Greater China  
**Viacom International Media Networks**

09:15 - 09:45 **Developing talent for global roles - building portable skills**

With no signs of a drastic turnaround for the Eurozone and US economies, strong expectations are being placed on China for growth. As a result, multinationals and major Chinese companies are seeking new talent development strategies in an effort to keep pace with the rapidly shifting reality of China's market.

This address discusses:

- The need for improved global leadership skills
- Human capital challenges; job hopping, commitment and more
- Challenges in developing local talent to operate on an international level
- Key strategies for cross-cultural awareness and virtual team management

09:45 - 10:45 **Panel discussion: Male champions of change walking the talk**

Women hold roughly 10 per cent of directors' seats worldwide. In China this ratio is 6.6 per cent—slightly over the Asian average. A recent study found that teams with a balance of men and women are more likely to reach goals and establish innovation.

Forward thinking companies provide women with networks to help leverage their personal and professional development. Yet, advancement seems modest. This session features how champions of change perceive the absence or presence of women in senior decision making roles.



**Viewpoint one: Opportunities for professional women today**

Dr Wang Huiyao  
Director General

**Center for China and Globalization**

**Viewpoint two: Educating key stakeholders of society on women leadership**

TBC

**Viewpoint three: Getting diversity in to CEO's agenda**

TBC



**Moderator:**

Jan Holthuis  
Managing Partner

**HIL International Lawyers & Advisers**

10:45 - 11:15 **Networking coffee break**



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11:15 - 12:15

**Panel discussion: Building international business networks - why access means success**

'Access' has become a vital tool in evaluating personal, professional and economic views, making it the most powerful business allegory of the coming decade. As the world becomes increasingly global, the need for international networking is far greater. The power behind these networks takes you to the elevator, instead of climbing the ladder.

This session explores how to help your business expand overseas and generate competitive advantage through establishing connections. It covers:



**Viewpoint one: Benefits of having local and / or international partners**

Elaine Young  
Executive Director

**Onyx Hospitality Group**

**Viewpoint two: Impact of information networks**

TBC



**Viewpoint three: Understanding cultural and regional differences**

Xia Hua  
Chairwoman

**Eve Group**



**Moderator:**

Margaret Conley  
Reporter

**Bloomberg TV**

12:15 - 13:15

**Panel discussion: Shaping the future of business - millennial leaders**

The Generation Y pool, representing nearly 50 per cent of China's workforce today, is expected to make up 75 per cent of the world's total work force by 2025. As Gen Y steps into leadership roles, companies will need to capitalise on millennial talent by building a multi-generational workplace that inspires and coaches the leaders of tomorrow.

Hence, leaders of today need to ask how to engage Gen Y and best strategies to create growth and decrease turnover rate.



**Viewpoint one: Harnessing the power of new generations through innovation**

Nora Wu  
Human Capital Lead Partner

**PricewaterhouseCoopers Asia Pacific**



**Viewpoint two: Collaborative style of millennial leaders**

Ailan Tran  
Executive Adviser External Affairs and Approvals

**Hancock Prospecting (Australia)**



**Viewpoint three: Focusing on creating solidarity and purpose within the workplace**

Louisa Wong  
Founder and Executive Chairperson

**Bo Le Associates**



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**Moderator:**  
Margaret Conley  
Reporter  
**Bloomberg TV**

13:15 - 14:30

**Networking lunch**

14:30 - 15:45

**Panel discussion: Women building BRIC by brick**

BRICS countries are expected to continue to drive world economic growth throughout 2012 and grow faster than developed economies this year. As global companies try to utilise the opportunities present in these rapidly expanding countries, the ambitious and driven women can provide a critical competitive edge.

Recent research conducted shows the percentage of female senior managers is higher in BRICS countries, however economic opportunities for women are far better in high-income (historically more developed) countries.

**Viewpoint one: The future economic potential for women in emerging countries**

TBC

**Viewpoint two: What it takes to succeed in a rapidly changing and volatile environment?**

Fatima Al Jaber  
Chief Operating Officer, **Al Jaber Group**  
Chairperson, **Abu Dhabi Businesswomen Council (United Arab Emirates)**



**Viewpoint three: Transforming barriers into opportunities**

TBC



**Moderator:**  
Peter Middlebrook  
Chief Executive Officer  
**Geopolicity Inc (United States of America)**

15:45 - 16:15

**Networking coffee break**

16:15 - 17:15

**Think tank sessions**

These interactive sessions create the opportunity for open discussion on issues faced at both a personal and organisational level. The sessions are led by a specialist, but the value of the discussion comes from the interaction of the participants.

**Topic one: Mentoring your employees to become leaders**

Dr Steve Xu  
Chair of Mental Health and Clinical Psychiatrist  
**United Family Healthcare**

**Topic two: Leadership development challenges**

**Community Business**

**Topic three: Succession planning strategies**

17:15 - 17:30

**Chairperson closing remarks and the end of the event**