



Company Name:

Address:

CEO/GM's name:

Contact (e-mail and phone):

NOTE: The questionnaire shall be downloaded, filled in and sent back to gala@cameraitacina.com by April, 30th, 2015 nootime.

COMPANY GENERAL INFORMATION

1. Year in which the firm was established:

2. Primary industry in which the firm is engaged:

Advertising services	<input type="checkbox"/>	Insurance services	<input type="checkbox"/>
Architecture/ interior design/ industrial design	<input type="checkbox"/>	IT / internet services	<input type="checkbox"/>
Automotive / automotive parts and accessories	<input type="checkbox"/>	Leather products, shoes, leather accessories	<input type="checkbox"/>
Banking / financial services	<input type="checkbox"/>	Logistics / forwarding services	<input type="checkbox"/>
Chemical	<input type="checkbox"/>	Machinery for food industry	<input type="checkbox"/>
Construction / building materials	<input type="checkbox"/>	Machinery for heavy industry	<input type="checkbox"/>
Consulting, legal services	<input type="checkbox"/>	Machinery for textile industry	<input type="checkbox"/>
Electric / electronic products	<input type="checkbox"/>	Metallurgy industry	<input type="checkbox"/>
Energy supply	<input type="checkbox"/>	Other Machinery	<input type="checkbox"/>
Engineering	<input type="checkbox"/>	Packaging	<input type="checkbox"/>
Exhibition organizers	<input type="checkbox"/>	Sales & Marketing Services	<input type="checkbox"/>
Food & Beverage	<input type="checkbox"/>	Textile, garments, fashion	<input type="checkbox"/>
Furniture	<input type="checkbox"/>	Trading / import - export	<input type="checkbox"/>
Hotels / restaurants	<input type="checkbox"/>	Travel / tourism	<input type="checkbox"/>
Human resources	<input type="checkbox"/>	Other (please specify)	<input type="checkbox"/>

3. Which award does your company want to apply for? ** (Multiple choice is allowed)

<u>Panda d'Oro - Cina Award</u> <input type="checkbox"/>	<u>The Best Project Panda Award</u> <input type="checkbox"/>	<u>The Time-honoured Panda Award</u> <input type="checkbox"/>	<u>The 2015 Milan EXPO Panda Award</u> <input type="checkbox"/>	<u>The Best Italian SME in China Panda Award</u> <input type="checkbox"/>	<u>The Innovative Panda Award</u> <input type="checkbox"/>	<u>The Friendship Panda Award</u> <input type="checkbox"/>	<u>The Ethic Panda Award</u> <input type="checkbox"/>
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** Refer to CICC mailings and relevant news posted on CICC website for the description of the awards.

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中国意大利商会
China-Italy Chamber of Commerce





4. Turnover and margins of the company established in China (or parent company in Italy) in the last year, in RMB.

	2014
Turnover	
Net Operating Profit (EBIT)	

5. What percentage of the total product/services in 2014 did the Chinese/ Italian firm sell to Italy/China?

Countries	2014 % of export
China	
Italy	
Total Exports	100%

6. Which of the following legal entity has your Company established in China/Italy?

	N. of entities in 2014	Year of establishment	Number of employees
Wholly foreign-owned enterprise			
Representative office			
Joint venture			
Regional/branch office			
Regional headquarters			
R&D center			
Holding company			
Foreign-invested company limited by shares			
Other (please specify)			

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7. Total amount invested in China/Italy (stock of investments since first market entry), indicate the amount in RMB:

8. Total amount invested in China/Italy in the last year (2014), indicate the amount in RMB:

9. Total amount (value of products/services) exported to China/Italy in the last year (2014), indicate the amount in RMB:

10. How did your company's production in China/Italy change in 2014 compared to 2013?

Improved substantially Improved slightly Remained the same Contracted slightly Contracted substantially

11. Does your company plan to increase investments in China/Italy in 2015-16? Yes No
Specify which are forthcoming plans, and the amount of budgeted investments in RMB.

12. Is your company operating in one of below areas?

Promotion of Made in Italy Implementation of CSR values Implementation of Enterprise Social Learning 2015 Milan EXPO

Describe your project highlighting main activities in selected areas.

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13. If you apply for “*The Best Italian SME in China Panda Award*” or “*The Innovative SME Panda Award*”, outline the main steps of your business strategy towards China.

14. If you apply for “*The Friendship Panda Award*”, please list your previous cooperation with Italian companies and/or relevant activities/projects run in Italy.

15. Is your company willing to be a sponsor of “The Italian Gran Gala 2015” to be held in Shanghai?

YES NO

Which Sponsorship Level are you interested into?

- Supporting: RMB 88,000.00
- Diamond: RMB 50,000.00
- Gold: RMB 40,000.00
- Silver: RMB 30,000.00



Confidentiality note:

CICC guarantees that all contents hereby received shall be kept confidential, and disclosed to the knowledge of the Judging Panel only, for examination and selection purposes.

Application Terms & Conditions:

The application is to be sent as an attachment at gala@cameraitacina.com, before April 30th 2015, noon time.

Any documents which the applicant might deem useful to further sustain his nomination should be included into the application in order to be considered by the Jury.

Date

Signature

Company's Chop

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