

# Expand Investment Cooperation

Promote Trade Development

October 23-27 , 2015

Chengdu · Sichuan · China

<http://import.wcif.cn/CH>



## WCIIF

Western China (Sichuan)  
Import Expo &  
International Investment Fair



#### ABOUT THIS EVENT

The Western China (Sichuan) Import Expo & International Investment Fair is the only exhibition in western region focusing on IMPORT solely. It is integrated with the government strategy of "Opening-up the West" and "improving the structure of foreign trade", by setting up the platform for international businesses to explore the import market in western China and interact with it. Same as the Western China International Fair (WCIF) we have been organizing for years, the import expo will not only assist international companies to catch new business opportunities here in western China, but also serves as a government tool to welcome foreign investment and encourage increases in imports, hence further opening Sichuan and the western region to the whole world.

Chengdu, the capital city of Sichuan Province, is witnessed as the fastest growing city in western China. It owns 280 Global Fortune 500 companies, 78 international air routes, Chengdu-Europe International Freight Express Rail, the awards of China's Top Luxury Market, and etc., which is absolutely the right destination to start up your businesses here in western China.

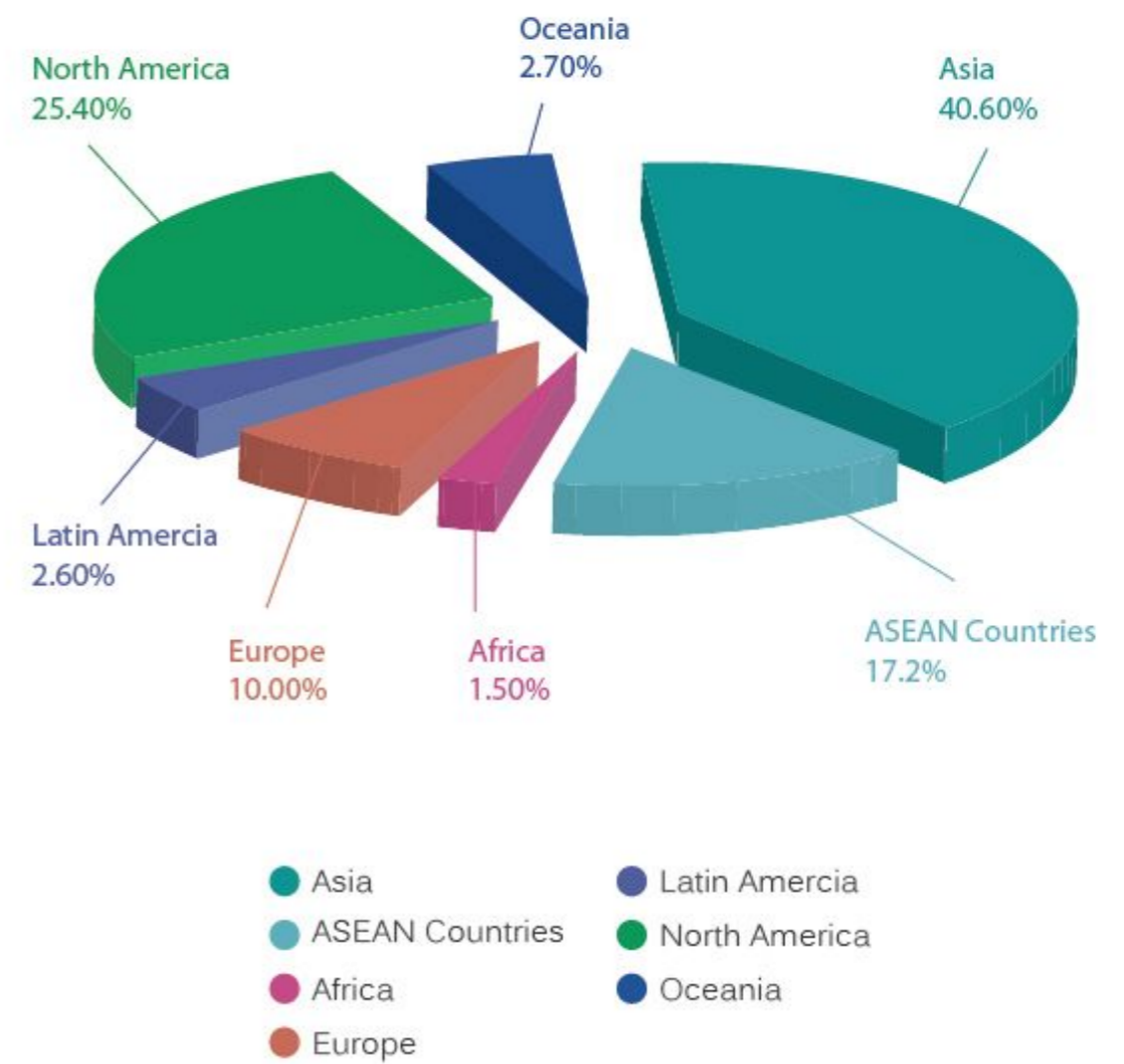
## FACTS AND FIGURES FROM 2014

1,067 investment projects were sealed

34,000 trade visitors from national and abroad

8,981 enterprises from 76 countries

[All the resources of the WCIIF could be supportive to the success of this event](#)



Annual imports of Sichuan reached \$20.97 billion, increased by 18.7% year-on-year as of October 2014



## WHY EXHIBIT

- An exclusive platform for you to easily access to the massive Western China import market.
- Unique media exposure from home and abroad to elevate your brand awareness in the competitive market with a lower cost and a better accessibility.
- Pre-arranged and targeted business meetings for you to network with trade public on an international base.
- A great opportunity to meet all the economic, political, institutional and technological industry players in a single venue with first-hand buyer information.

## SUPPORTING ACTIVITIES

- Western China (Sichuan) Import Expo Opening Ceremony
- Western China (Sichuan) International Investment Fair
- 2015 Sichuan-Europe Economic Cooperation and Investment Project Cooperation Fair
- City/autonomous Investment Promotion Seminar
- 2015 Western China International Sourcing Fair
- Sino-France SME Economic and Trade Cooperation Fair
- The 10<sup>th</sup> EU-China Business & Technology Cooperation Fair
- The 7<sup>th</sup> Cultural and Commercial Exchange and Congress of the Representatives of the Members of Global Unified Chinese Organizations from Vietnam, Cambodia and Laos (VCL Chinese)
- The 7<sup>th</sup> Western China International Capital Forum
- The 4<sup>th</sup> China India Forum
- More

## PAVILIONS

The Western China (Sichuan) Import Expo & International Investment Fair covers a total exhibition area of more than 80,000 square meters.

### • Pavilion of Japan and ROK

Consisting of Japan and South Korea national pavilions, showcasing intelligent manufacturing equipment and technology, electronic technology, home entertainment devices, high-quality articles of daily use, as well as food and beverage products. Focusing on electronic equipment display sector, where electronic components, electronic equipment and related products of Japan and South Korea are exhibited.

### • Pavilion of European and American Countries

Consisting of the EU pavilion and pavilions of European and American countries, showcasing the advantages of different countries in resources, technology and industries to seek cooperation in projects and technologies. Among which, scientific testing equipment, precision manufacturing equipment, mining equipment, electronic equipment and components will be highlighted

### • Pavilion of ASEAN

Consisting of national pavilions of the ASEAN members, showcasing the competitive industries, featured commodities as well as tourism, cultural, educational and financial resources of different countries.

### • Pavilion of South Asia

Consisting of national pavilions of the South Asian countries, showcasing advanced technology, investment environment and featured commodities of different countries

### • Pavilion of International Cooperation along OBOR

Showcasing interconnection projects of the countries along the "One Belt and One Road", the key provinces (autonomous regions, municipalities) of China and the cities (prefectures) of Sichuan as well as related advantageous resources, financial services, logistics and transportation facilities and services, bonded zones and featured commodities.

### • Pavilion of Fashion Life

Consisting of the exhibition sectors of boutique products of Hong Kong, Macao and Taiwan, wines & spirits, jewelries and crafts, imported clothes, commercial real estate, international fine furniture, and household articles.

### • Outdoor Exhibition Area

International gourmet food exhibition area.



- ① Pavilion of Japan and ROK
- ② Pavilion of European and American Countries
- ③ Pavilion of ASEAN
- ④ Pavilion of South Asia
- ⑤ ⑥ Pavilion of International Cooperation along OBOR
- ⑦ ⑧ ⑨ Pavilion of Fashion Life

## BOOTH PRICE

- Indoor standard booth: ¥8,000/9 m<sup>2</sup> or \$1,320/9 m<sup>2</sup>
- Indoor luxury standard booth: ¥10,000/9 m<sup>2</sup> or \$1,650/9 m<sup>2</sup>
- Indoor raw space booth: ¥860/ m<sup>2</sup> or \$140/ m<sup>2</sup>, minimum 36 m<sup>2</sup>
- Outdoor raw space booth: ¥500/ m<sup>2</sup> or \$82/ m<sup>2</sup>, Minimum 100 m<sup>2</sup>

## CONTACT US

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